

10 Reasons Why I Am A Better Writer Than chatGPT



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Reason 1: I don't start my content with...

- in the era of...
- in the ever evolving world of...



Title: The Art of Product Page Optimization: Enhancing Your E-Commerce Success



Introduction:

In the ever-evolving world of e-commerce, having a visually appealing and user-friendly website is crucial for attracting and converting customers. One of the most important components of an e-commerce website is the product page. A well-optimized product page can significantly enhance user experience, increase conversions, and drive sales. In this article, we will explore the art of product page optimization and provide practical tips to help you create compelling product pages that captivate and convert visitors.

Instead...

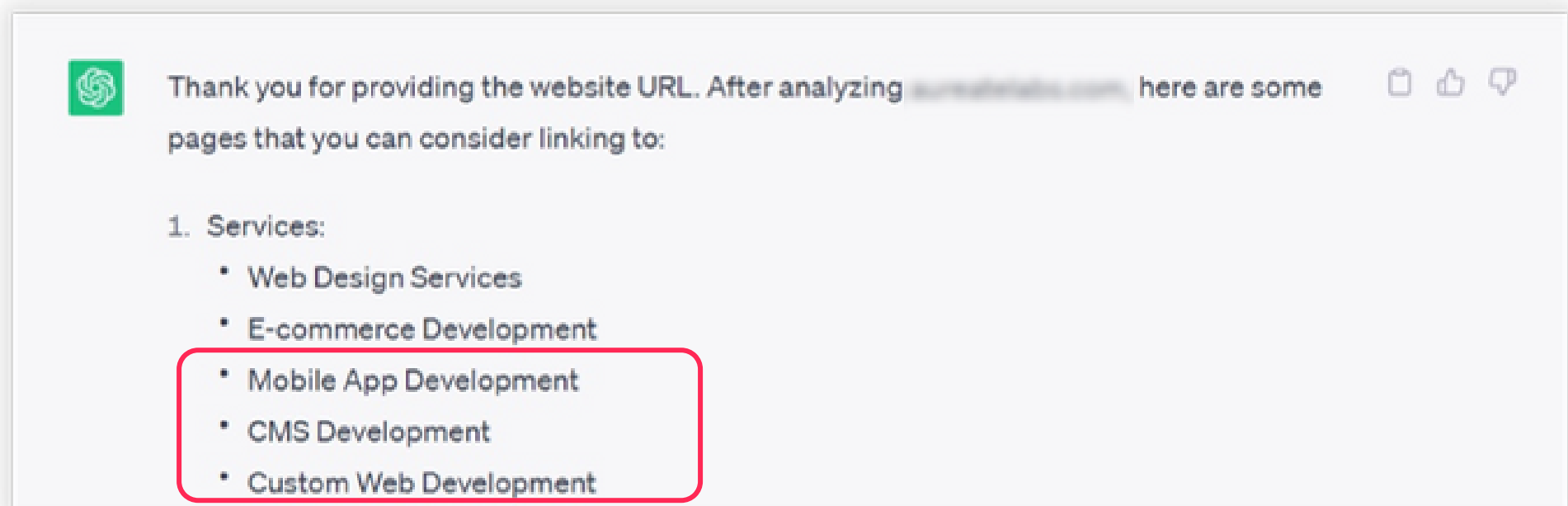
I give a personalized introduction.

Product Page Optimization: 12 Tips Experts Hide From Merchants

In this series of [building eCommerce websites from scratch](#), the article will cover everything about product page optimization that experts are hiding from you. We discussed the must-have [eCommerce website pages list](#) in the last chapter. But that's not enough. It's important you optimise these pages for better results. I have tried to craft the steps I use to optimize any product page.

I want you to read all these steps carefully and try implementing them on some of your product pages initially. They're simple. Don't take much time. Plus!! You can take charge of your store.

Reason 2: I don't suggest non-existent **internal linking** opportunities...



we don't even have these web pages.

Instead...

I analyze all the linking opportunities carefully.

Step 4: Put a product video

- 97% of eCommerce video marketers believe [videos increase product understanding](#) for the users.
- 76% of video marketers report [product videos shooting up sales.](#)

So using a product video is more of a widely accepted approach now.

Reason 3: I don't miss the three C's from SERP...

- Content type
- Content format
- Content direction

SA

I am writing a blog on product page optimization tips. Check google SERP and give me content format, content type, and content direction?



I apologize for the confusion, but as an AI language model, I don't have direct access to real-time search engine results or the ability to browse the internet. My responses are based on general knowledge up until September 2021. Therefore, I'm unable to check the current Google SERP.

Instead...

I analyze competitors and produce content based on the three C's.

Content Type	Content Format	Content Direction
Blog	How-to guide	Give a fresh angle to content. 6 pages in top 10 are addressing making a clothing website in 2023. So it makes sense to target the year for freshness.
Blog	How-to guide Content hub Expanded definition post Listicles, aka list post Expanded list post	8 posts in SERP talk about starting an eCommerce business for start-up. So we're probably directing our content in start-up direction.
Review Blog	News Data studies/Stat page Case studie Cheat sheets and checklist Template	9 in 10 posts in SERP give freshness angle to the best hosting providers of 2023
		

Reason 4: I don't produce a giant wall of text...

1. Captivating Product Descriptions:

The product description is the heart of your product page. It should be concise, engaging, and highlight the unique features and benefits of your product. Use persuasive language that appeals to your target audience, showcasing how your product solves their problems or fulfills their desires. Incorporate relevant keywords naturally to improve search engine visibility.

 Product Description

2. Visuals That Speak Volumes:

High-quality visuals are paramount in grabbing attention and building trust with potential customers. Include multiple high-resolution product images from various angles to showcase the product's details. Consider adding lifestyle images that demonstrate the product in use or provide a sense of scale. For products with unique features, use infographics or diagrams to convey information visually.

 Product Images

 Regenerate response

Instead...

I break my texts with highly-relevant images.

Tip #4: Write Unique Product Details

You don't write on an eCommerce website to rank for one keyword. Even if you rank at the top for the primary keyword, it's not necessary that you'd have the most traffic. Here's the proof:

1-10

11-20

21-30

31-40

41-50

51-60

61-70

71-80

81-90

91-100

URL	Page AS	Ref. Domains	Backlinks	Search Traffic	URL Keywords
1 https://developer.apple.com/app-store/product-page-optimization/	57	287	734	191	65
2 https://www.shopify.com/blog/expert-advice-improve-product-pages	51	166	536	121	58
3 https://www.bigcommerce.com/e-commerce-answers/what-are-optimized-product-pages/	24	13	17	24	11
4 https://popgismart.com/blog/product-page-optimization	6	6	6	10	20
5 https://www.searchenginejournal.com/e-commerce-product-page-seo-dos-donts/386068/	47	268	5.0K	343	109
6 https://www.drip.com/blog/product-page-optimization	20	9	41	4	9
7 https://www.storemaven.com/ios-product-page-optimization-guide/	6	6	10	9	10
8 https://yeast.com/product-page-seo/	56	152	2.5K	113	38
9 https://www.sellbrite.com/blog/product-page-conversions/	14	81	134	7	75
10 https://www.appitweak.com/en/seo-blog/product-page-optimization-a-guide-to-app-store-a-b-testing	9	28	65	6	35

Reason 5: I don't write without any strategy...

SA

can you pick the people also ask, google auto suggestion, google related keywords from the bottom of the SERP for the topic product page optimization? 



I apologize for the confusion, but as an AI language model, I don't have direct access to real-time search engine results or the ability to browse the internet. My responses are based on general knowledge up until September 2021. Therefore, I'm unable to provide you with the specific "People Also Ask" section, Google auto suggestions, or related keywords from the bottom of the SERP for the topic of product page optimization.



Instead...

I usually

- research the keywords
- analyze the schema tags
- strategize call to action

Secondary Keywords (auto suggest)	Secondary Keywords (related searches)	Accessory keywords (PAA)
-how to make fashion website -how to make clothing line brand -how to make clothing line business -how to make clothing site -how to make clothing brand website -How To Start a Clothing Brand	-how to start online clothing business from home -best website for clothing brand -how to promote online clothing business -how to start an online clothing store without inventory -equipment needed for online clothing store	-How much does it cost to make a clothing website? -How much does it cost to start an online clothing store? -How do I make a website to sell my clothes? -Is selling clothing online profitable? -What should be included in a fashion website?

Reason 6: I don't say no to repurposing...

SA

Can you design my linkedin carousel for the same?



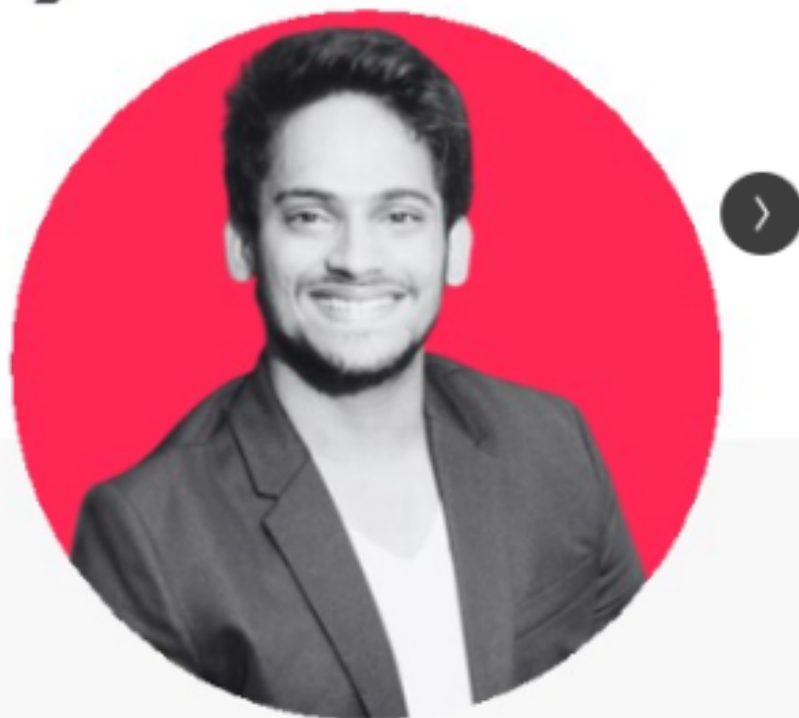
As an AI language model, I'm unable to design visual content directly. However, I can provide you with a template and guidance to help you create your LinkedIn carousel for generating leads with a dead LinkedIn profile. Here's a suggested layout for each slide:

Instead...

I design, repurpose, and use my blog for social platforms.

Generate leads with dead linkedin profile • 23 pages

Get Leads With A Dead LinkedIn Profile (Example Included)



Reason 7: I never say never to your niche...



Instead...

I treat your business as business,
unless it's harming someone's life.

Sex dolls make the best sex bet during social distancing



Never trust the words "hard times create tough men and women." We are in the most challenging times of history, and to our surprise, we don't see any effing tough souls. In fact, it's weakening all of us mentally & physically. If you feel the same, trust us, we are into your F. boots. The spread of coronavirus has drained all the philosophies down the gutter.

Reason #8: I don't ignore PAA, featured snippets, & rich results opportunities...

SA

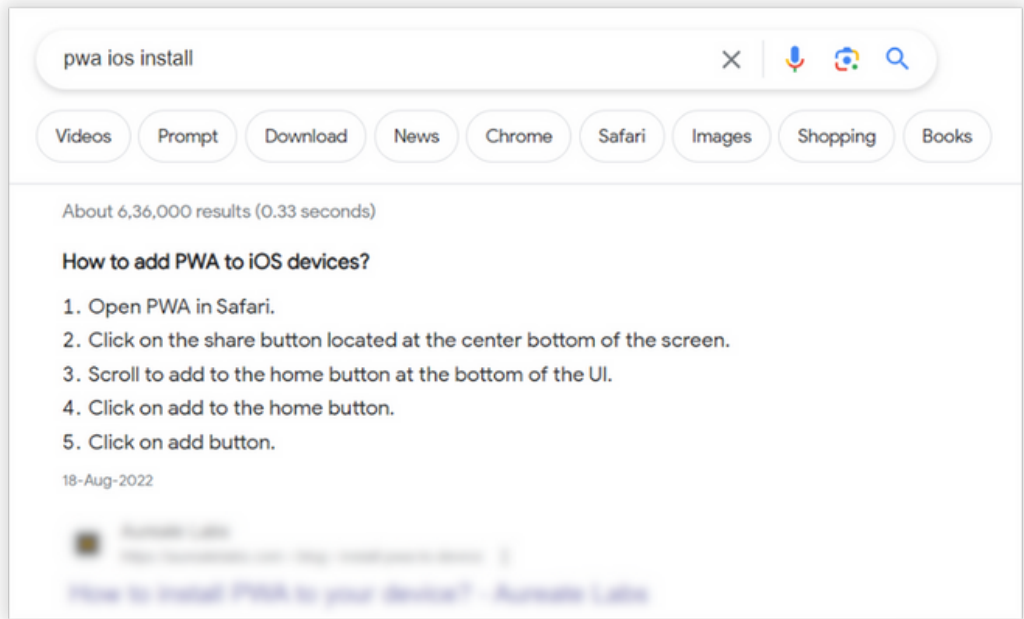
I am writing a blog on installing PWA IOS. Can you find featured snippet, people also asked, and rich results opportunity from the current SERP competition on Google



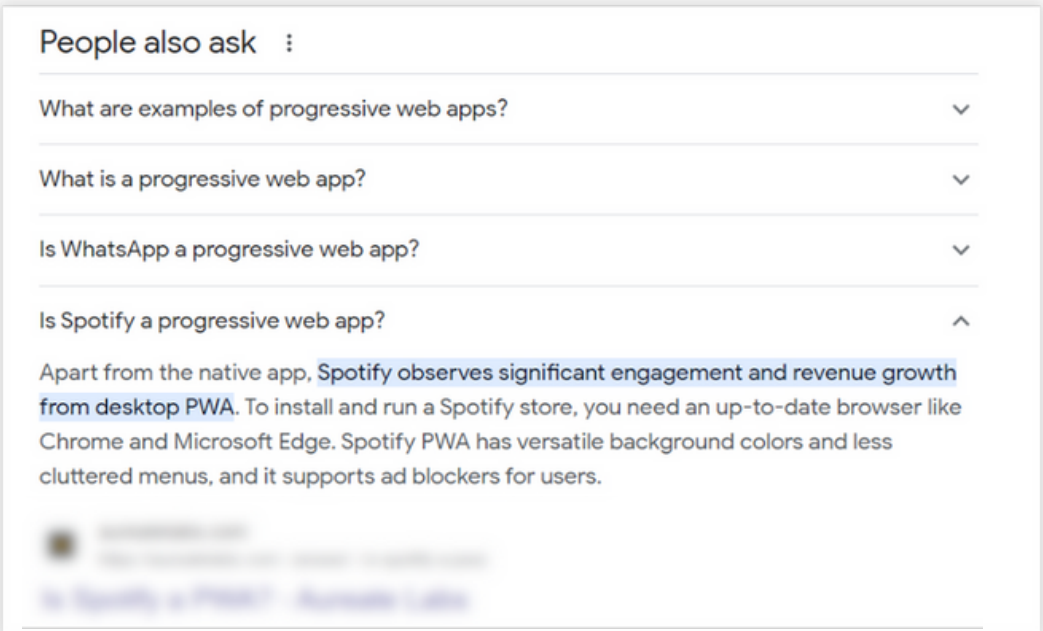
I'm sorry, but I am unable to browse the internet or access real-time information. As an AI language model, my responses are based on the knowledge available up until September 2021. To find featured snippets, People Also Asked (PAA) questions, and rich results opportunities for installing PWA (Progressive Web App) on iOS, I recommend conducting a Google search and analyzing the current SERP. By examining the search results, you can identify relevant snippets, questions, and rich results that can be incorporated into your blog. This will provide you with the most accurate and up-to-date information for your specific topic. ■

Instead...

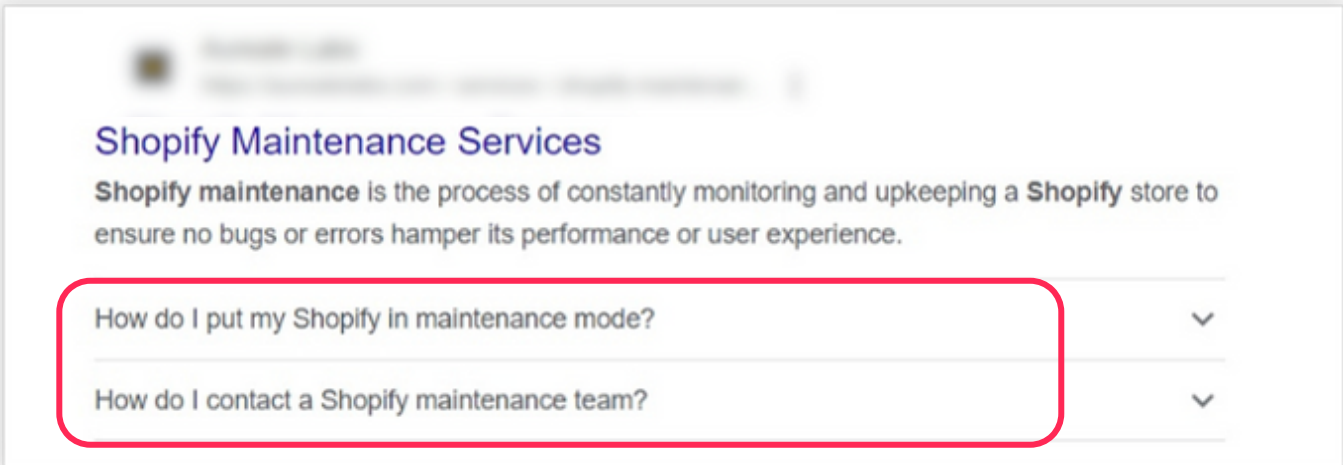
I analyze PAA, featured snippets, & rich results opportunities & create your content keeping them in mind.



Ranking feature snippet



Ranking PAA



Rich results

Reason #9: I don't shrug off accountability...

ChatGPT doesn't keep a track of Google Search Console and Analytics.

 Can you suggest me the optimization techniques based on below data?

Top queries	Clicks	Impressions
young goose skincare reviews	57	287
chilipad troubleshooting	46	164
braintap reviews	38	1,882
can microcurrent cause cancer	36	1,405

 Based on the provided data, here are the suggested optimization techniques for the top queries:

- "Young Goose Skincare Reviews":
 - Create a dedicated page or section on your website specifically for Young Goose skincare reviews.
 - Encourage satisfied customers to leave reviews and ratings for your Young Goose skincare products.
 - Optimize the page with relevant keywords such as "Young Goose skincare reviews" to improve its visibility in search results.
 - Include social proof elements like testimonials, before-and-after photos, and user-generated content to enhance credibility.

Instead...

I start with

- auditing content
- analyzing GSC
- evaluating GA

And then improvising as needed.



Reason #10: I don't sound fake & robotic

GPT-2 Output Detector Demo

This is an online demo of the GPT-2 output detector model, based on the 🤖/Transformers implementation of RoBERTa. Enter some text in the text box; the predicted probabilities will be displayed below. The results start to get reliable after around 50 tokens.

Introduction

In today's technologically advanced era, digital marketing has emerged as a transformative force that shapes the way businesses connect with their target audience. With the increasing reliance on digital platforms and the proliferation of internet users worldwide, digital marketing has become a crucial component of any successful marketing strategy. This article explores the significance of digital marketing, its key components, and the opportunities it presents for businesses in the digital age.

Understanding Digital Marketing

Digital marketing refers to the use of digital channels, such as search engines, social media, email, websites, and mobile applications, to promote products, services, or brands. Unlike traditional marketing methods, digital marketing allows businesses to reach a global audience in a cost-effective and targeted manner.



ChatGPT
Content

Instead...

Every content I write connects with the readers.

GPT-2 Output Detector Demo

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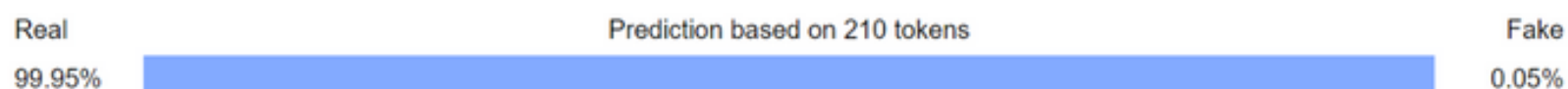
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I want you to read all these steps carefully and try implementing them on some of your product pages initially. They're simple. Don't take much time. Plus!! You can take charge of your store.

Before I begin, here's a fair warning. Most of these product page tips have worked for me at large. But some of these didn't want me happy.

But you can implement all the tips and measure their impact on your eCommerce business. In case



**Bonus: I integrate
writing, designing, &
SEO really well**

Writing + Designing + SEO = Weapon of
Mass Construction (Content)

**Still want to go with
chatGPT ?**



Was that helpful?

Feel free to drop the good, the bad, & the ugly comments.



Repost if you find it useful.

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