

Hey You! Become An Accountable Writer



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Don't just write!
Take responsibility
for your content..

Follow **6-steps** trick

- a.** Ask for CMS access
- b.** Suggest internal linking opportunities
- c.** Think design
- d.** Give backlink opportunities
- e.** Ask for search console access
- f.** Offer 1 free optimization

a. Ask for CMS access

Ask for author access!

- Structure your headings
- Put relevant images
- Learn alt texts tricks
- Learn to add schemas
- Optimize title tags

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structured content

Step 4: Note down all the paid & organic results from SERP

Open all the paid, organic, and shopping search results.

Ads · Shop ideapad mouse

			
Lenovo Ideapad M100 RGB Gamin...	Lenovo Ideapad M100 RGB Gamin...	Lenovo Legion M300 Wired...	Lenovo 400 Wireless USB...
₹499	₹767	₹1,199	₹398
vleazaar	LT Online Store	Croma	Croma
Free shipping	Free shipping	Free shipping	Free shipping



relevant images

ALT TEXT (ALTERNATIVE TEXT)

Paid Shopping Pages

[Describe the purpose of the image](#)  Leave empty if the image is purely decorative.

relevant alt texts

Frequently asked questions

Here are some questions related to product page optimization.

Enter a question

Enter the answer to the question

   Add image  

 Add question

FAQ schema

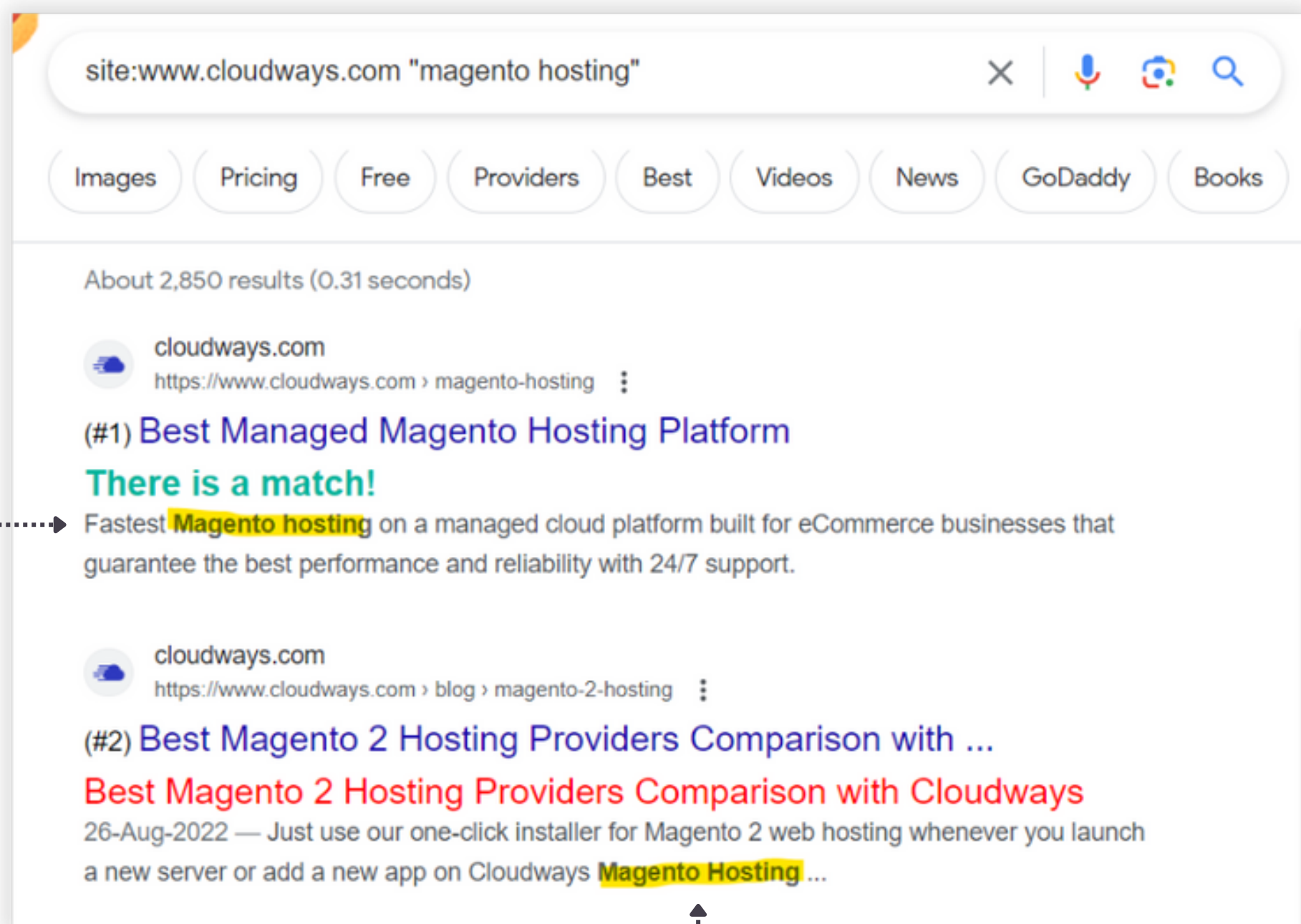
Page Type From T	SEO Title	H1	Meta description
Root domain	Tirthan Valley Hotels - Clear	Tirthan Valley Hotels - From RRR C	Discover the best hotels an
category page	Tirthan Valley Stay - 4-in-1	Tirthan Valley Stay - RRR Group P	Experience the versatility o
Property page 1	RRR Hotel Tirthan - Best Riv	RRR Hotel Tirthan For Best Riversi	Indulge in the best riversid
Property page 2	Best Villa in Tirthan Valley -	Best Villa In Tirthan Valley - Luxuri	Escape to the best villa in T
Property page 3	Best Tirthan Valley Cottage	Best Tirthan Valley Cottages - Rive	Unwind in the best Tirthan
Property page 4	Best Tirthan Valley Resorts	Best Tirthan Valley Resorts - River	Immerse yourself in the be

↑
Title Tags

b. Suggest internal linking opportunities

- Find relevant pages
- Use relevant anchor texts
- Suggest internal links

If you're **cloudways.com** & writing a blog on **"Magento hosting"** try site operators to find the opportunities.

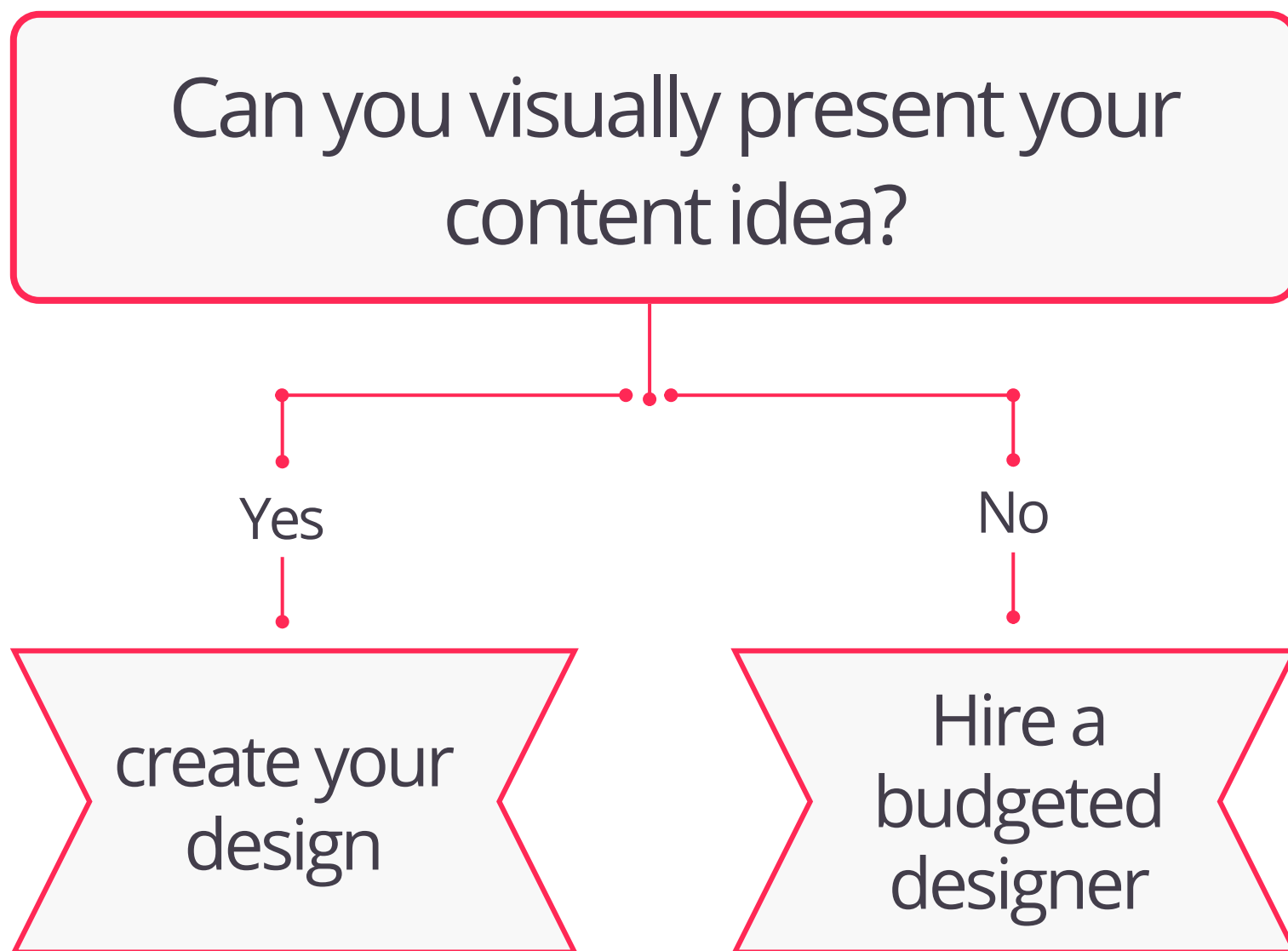


Internal linking opportunities

Interlink those pages with your article.

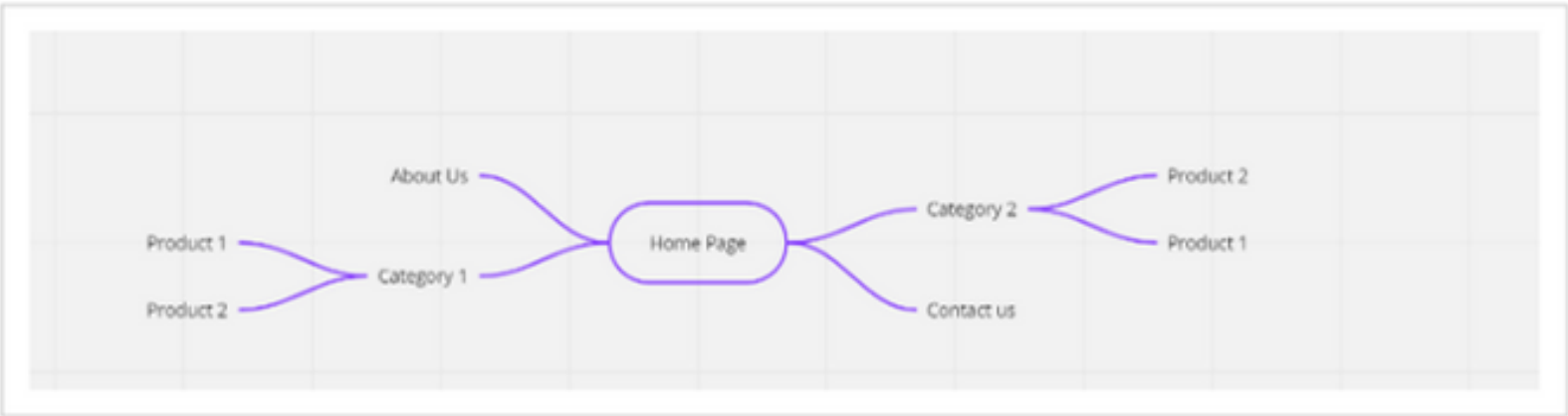
c. Think design

Don't stick to writing!



Must have eCom page #1: Homepage

The homepage is the daddy of all the pages on your store. Most pages on your site will branch out of it.



Visually, it’s also the page on which every other website page wants a bit of space. Promotion, featured products, categories, blogs, etc., are some pages the homepage promotes.



content visualisation

d. Give backlink opportunities

- Use ahrefs' keyword explorer
- Go to SERP overview
- Click on domains
- Present the list of opportunities

Keywords Explorer

Get thousands of relevant keyword ideas with accurate Search Volume, Keyword Difficulty and advanced metrics such as Traffic Potential and Parent Topic.

Google

YouTube

Amazon

Bing

Yahoo

More

Magento hosting

CSV or TXT

United States

Q



SERP overview for "magento hosting" ? 12 Jul 2023 Compare with

☐	Search result	Words	DR	UR	Backlinks	Domains	Traffic
☐	1 Best Managed Magento Hosting Platform https://www.cloudways.com/en/magento-hosting.php	5,861	90	24	1,484	415	1,054
	2 ▶ People also ask						
☐	3 Best Fully Managed Magento Hosting Platform https://www.nexcess.net/magento/	3,570	84	31	3,221	866	476
☐	4 14 best Magento hosting providers in 2022 (Updated) https://www.magestore.com/blog/best-magento-hosting-providers/	7,036	73	2	35	16	290
☐	5 Magento Hosting: These Are the Best E-Commerce ... https://digital.com/best-web-hosting/magento/	1,997	87	3	61	28	346



14 domains All New Lost Show history: Don't show

Domain	DR	Dofollow ref. domains	Dofollow linked domains
sender.net	79	4,887	846
websiteperu.com	54	17,253	5
linkddl.com	46	3,425	11
nichesitemastery.com	44	12,017	4



list of backlink opportunities

e. Ask for search console access

Don't hesitate!

Ask for search console access. Clients like accountable writers.

- Play with the tool
- Check your content
- See if it ranks for relevant queries

Search type: Web Date: Last 16 months Page: https://www.spinradigital.com/ X

+ New Last updated: 7 hours ago ?

Top queries	↓ Clicks	Impressions
infographic examples	839	372,618
infographic example	410	530,915
infographics examples	122	44,311
advantages of infographics	109	3,037
infographics example	92	87,679

Ranking Queries

Search type: Web Date: Last 3 months + New

Top pages
https://www.spinradigital.com/kb/article/how-to-configure-ssh-keys-on-your-mac-using-cpanel/

Your content

Top queries
cpanel ssh access mac
generate ssh key mac
ssh key mac
mac ssh with key

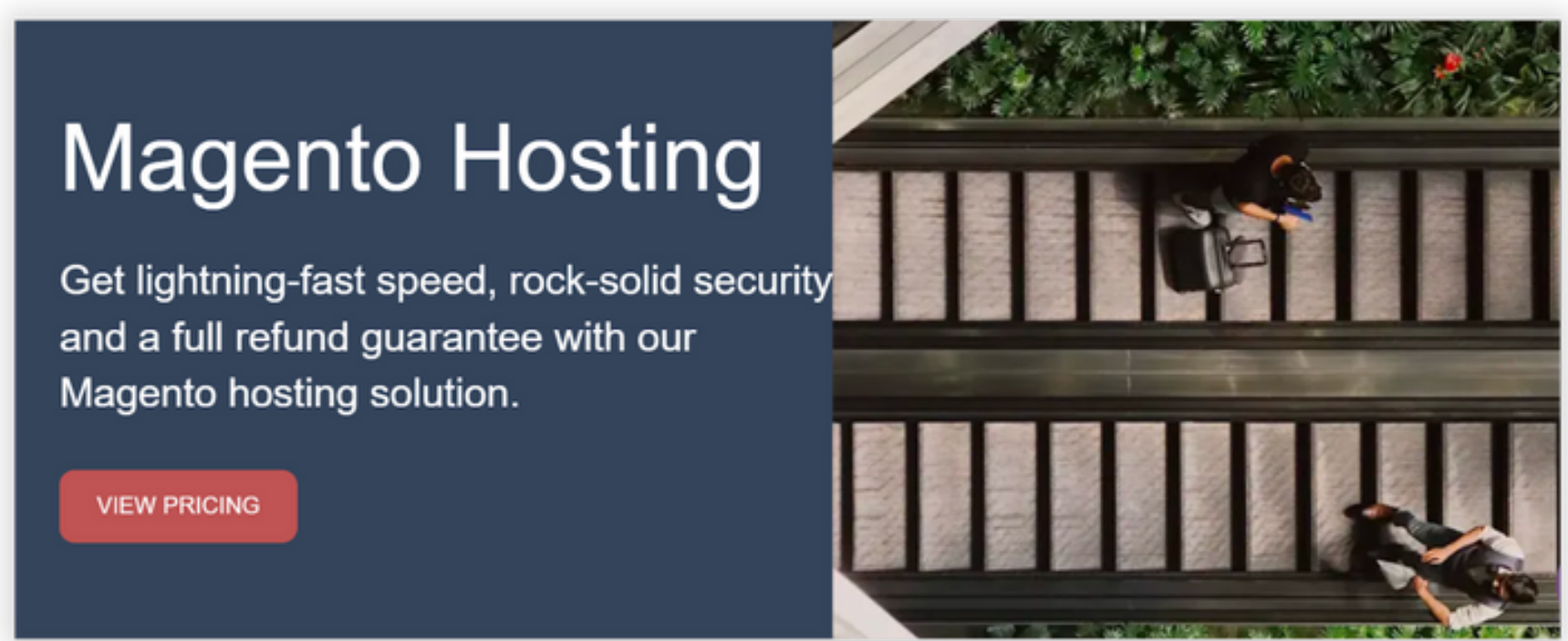
queries for which your content ranks

f. Offer 1 free optimization

You've created content. You've tracked the performance.

If the page doesn't rank for the main query or if it ranks for random queries on the search console, offer one free optimization.

main query is magento hosting



Search type: Web	Date: Last 3 months	Page: https://www.hostdupl...	+ New
magento enterprise hosting			
what is magento hosting			
magento hosting cost			
magento cloud hosting			
fastest magento hosting 2023			
magento hosted solution			
magento hosting costs			



Add these queries in content & optimize it

Summary...

- ✦ Take content accountability
- ✦ Suggest internal links
- ✦ Identify backlinks
- ✦ Track performances
- ✦ Offer free optimization



Was that helpful?

Feel free to drop the good, the bad, & the ugly comments.



Repost if you find it useful.

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