

Convert Existing Blogs Into **Money Making** **Tutorials**



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**Your blogs are littered all
around. You can **organize**
them in a **tutorial**.**

- a.** Extract all the blog URLs from GSC on sheet
- b.** Organize topics in order
- c.** Treat them as the index of your course
- d.** Design the page
- e.** Use paid sign-ups for the target audience
- f.** Update index regularly

For example

One of my clients had **73** tech-related blogs.

a. Extract blog URLs from GSC on sheet

All Tech URL

<https://hiddenurl.com/magento-2/what-is-the-dependency-inversion-principle-and-how-it-is-used-in-magento-2/>

<https://hiddenurl.com/magento-2/symlinks-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-use-grunt-in-magento-2/>

<https://hiddenurl.com/magento-2/uses-and-configuration-of-livereload-on-magento-2/>

<https://hiddenurl.com/magento-2/magento-2-frontend-tools-for-developers/>

<https://hiddenurl.com/magento-2/theme-development-best-practices/>

<https://hiddenurl.com/magento-2/easiest-way-to-load-your-custom-js-component-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-use-private-content-or-sections-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-create-a-new-custom-tab-in-the-product-detail-page-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-call-custom-phtml-in-admin-product-ui-component-form-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-call-the-helper-method-in-phtml-template-file/>

<https://hiddenurl.com/magento-2/how-to-add-variables-for-magento-2-templates/>

<https://hiddenurl.com/magento-2/how-to-extend-existing-jquery-widget-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-exclude-specific-js-files-from-minify/>

<https://hiddenurl.com/magento-2/how-to-add-a-link-in-the-top-menu-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-add-a-static-block-in-a-sidebar-column-magento-2/>

<https://hiddenurl.com/magento-2/how-to-show-description-of-the-product-in-wishlist-phtml-file/>

<https://hiddenurl.com/magento-2/how-to-add-non-category-link-to-navigation-menu-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-add-a-link-in-your-account-navigation-for-magento-2/>

<https://hiddenurl.com/magento/remove-unnecessary-link-from-my-account/>

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<https://hiddenurl.com/magento-2/difference-between-attributes-remove-and-display-truefalse-in-the-layout/>

<https://hiddenurl.com/magento-2/how-can-i-check-which-final-preference-class-is-used-for-any-particular-class/>

<https://hiddenurl.com/magento/what-are-the-main-benefits-of-the-all-new-php-7-2-for-magento-sites/>

<https://hiddenurl.com/magento-2/how-to-create-rest-api-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-use-curl-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-override-reorder-functionality-in-magento-2-by-disabling-core-plugin/>

<https://hiddenurl.com/magento-2/how-to-configure-url-rewrites-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-create-a-new-router-in-magento-2/>

<https://hiddenurl.com/magento-2/how-to-use-a-custom-price-template-in-magento-2/>

b. Organize topics in order

Magento Development Basics

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<https://hiddenurl.com/magento-2/symlinks-in-magento-2/>

Magento & Dev Environment Setup

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<https://hiddenurl.com/magento-2/magento-2-frontend-tools-for-developers/>

Theme Development

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<https://hiddenurl.com/magento-2/difference-between-attributes-remove-and-display-truefalse-in-the-layout/>

Magento Customization & Extension Development

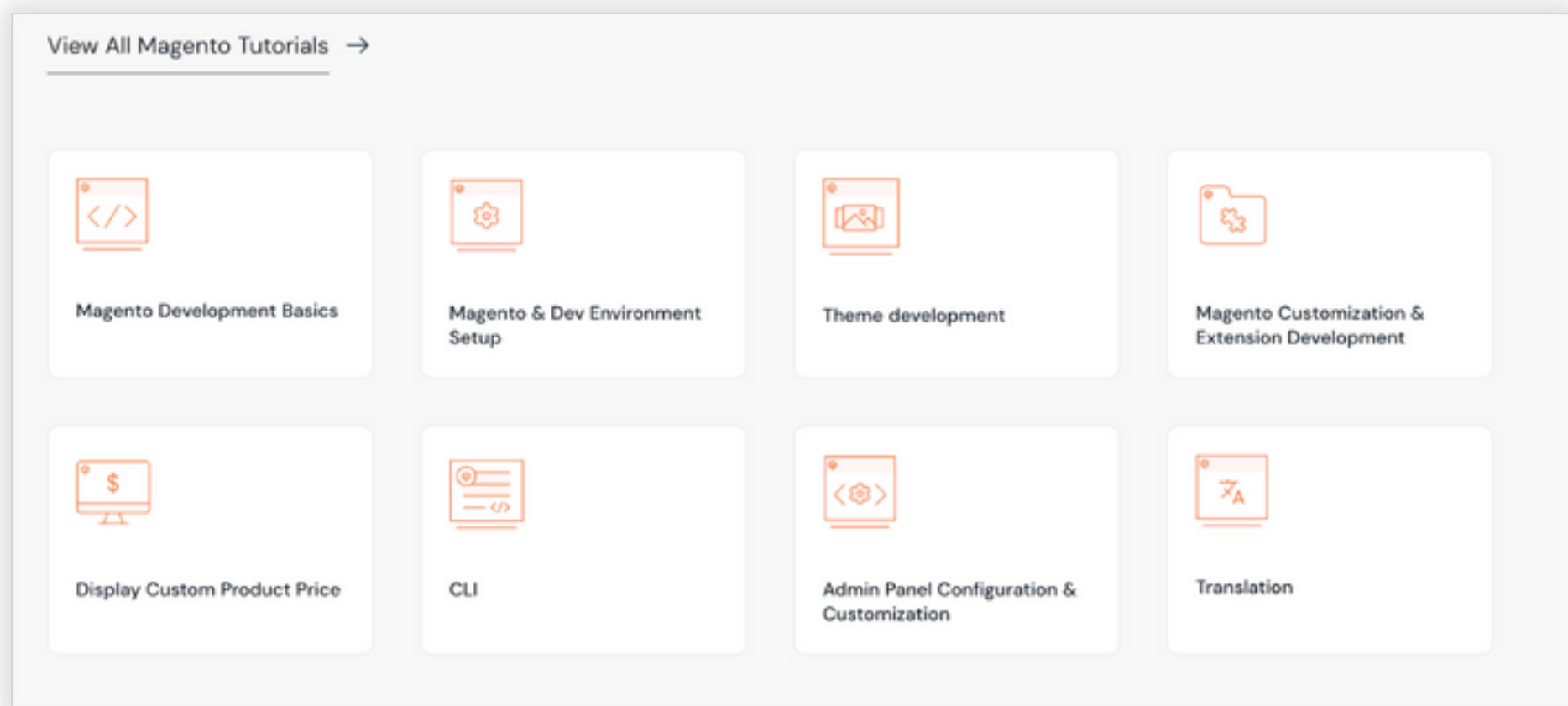
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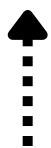
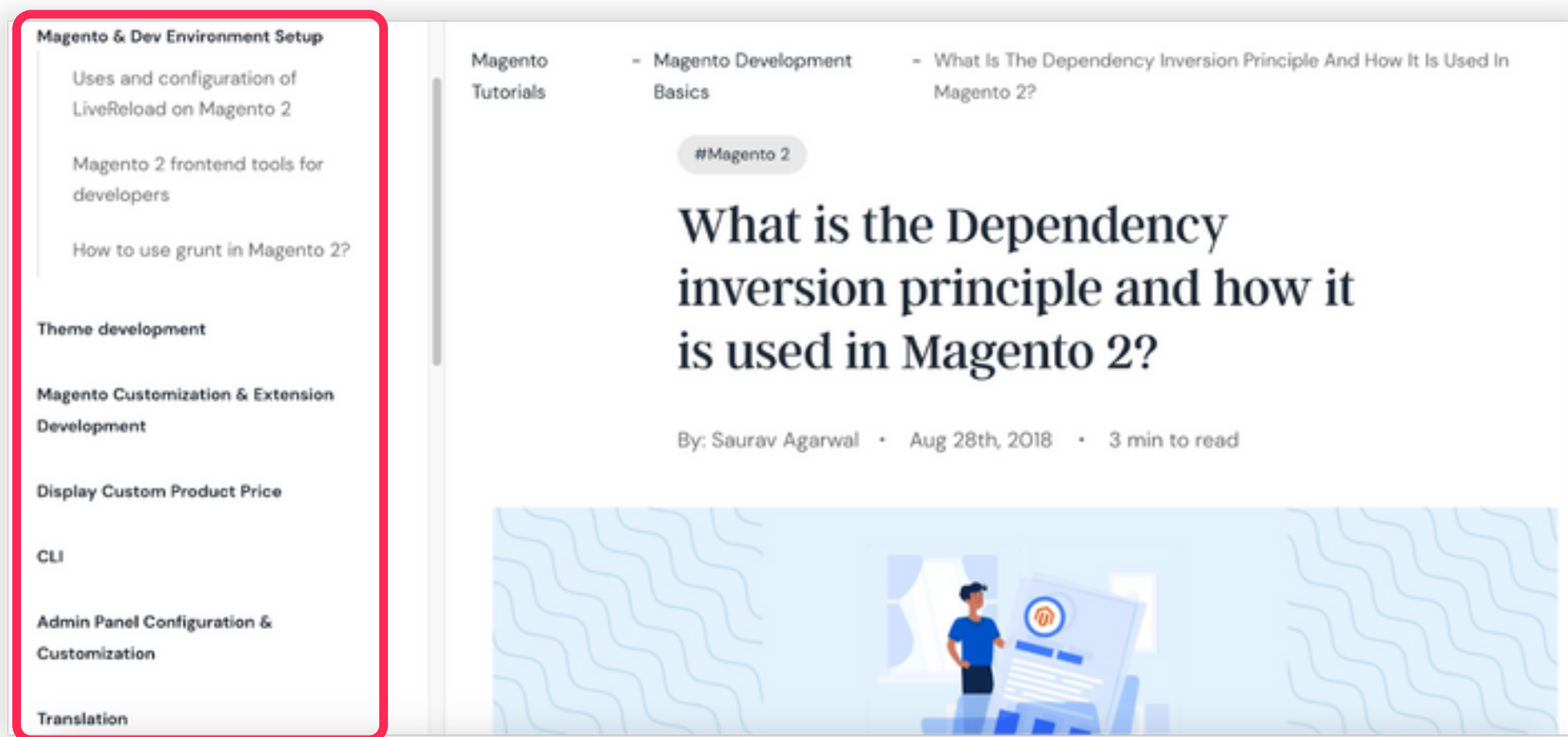
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C. Treat them as the **index** of your course



d. Design the **tutorial** page



Index of
tutorial



blog turned into
course

e. Use **paid sign-ups** for the target audience

Name

Email

Monthly Yearly

Note: Our tutorial is free for everyone. We want Magento developers to grow with us.

f. Update **index regularly**

Try to put any new content in the hierarchy. Keep adding as the trends change.

Bonus

Use **keywords Insights** for clustering the index of large sites.

- Extract the main query of each URL from GSC
- Put them in keyword clustering tool
- Prepare the index
- Sell your tutorials

The advantages

Even if you don't sell, it improves

- user-experience.
- navigation
- average time spent on the site

**Have you turned your
blogs into tutorials yet?**



Was that helpful?

Feel free to drop the good, the bad, & the ugly comments.



Repost if you find it useful.

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