

Get Leads With A **Dead LinkedIn** **Profile** (Example Included)



hello@thereyougrow.in

+919574841685

12k+
Impressions

99
Followers

105
Reactions

30
New connections

20
Comments

2
Leads

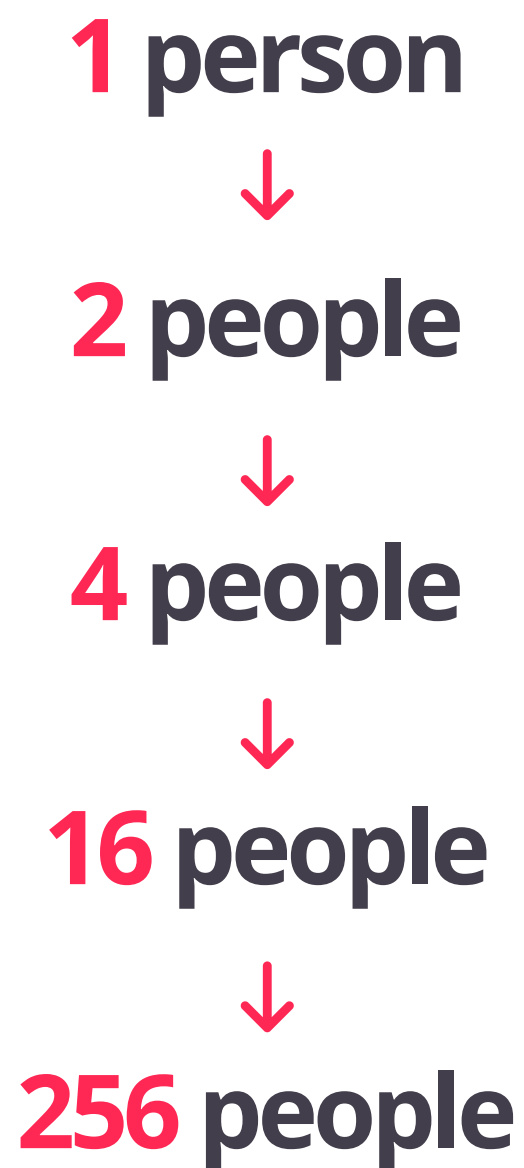
I got all of this with my first carousel on
a **dead LinkedIn Profile.**



But how?

Setting up a bit of **perspective**

Usually marketers think the post gets viral this way



But in **reality**, it's

256 people



16 people



4 people



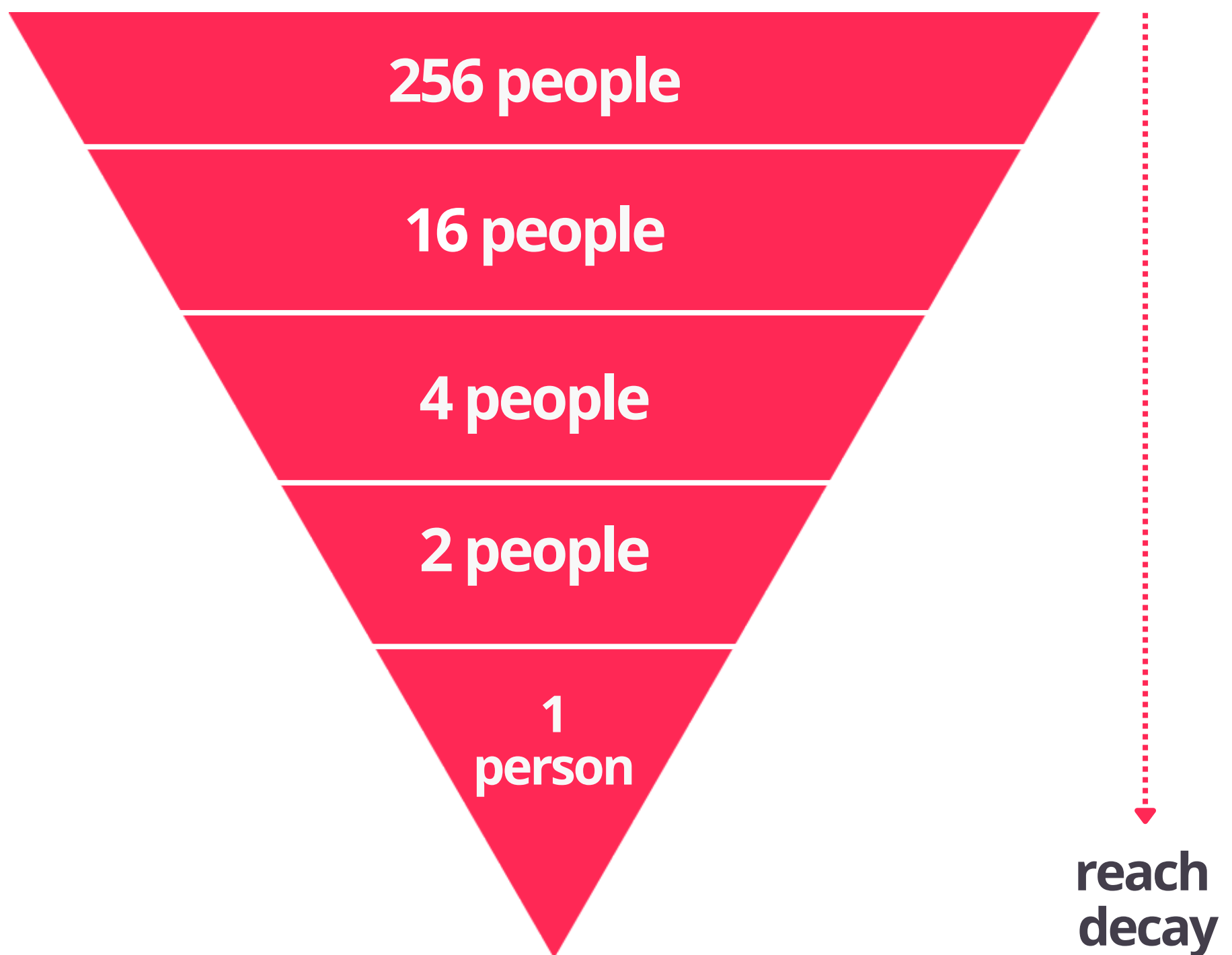
2 people



1 person

When an influencer in the industry shares your content with their audience, the post reaches maximum potential (large audience) and then **decays** over time.

Think of it like an **inverted pyramid**



But what if
LinkedIn **limits**
your reach?

**That's where you got to
make **big-shots influencers**
interact with your post**

- ✦ They liked your post? **Good!**
- ✦ They commented on your post? **Great!**
- ✦ They reposted? **Best!**

**But what if they're
not interested ?**

They'll be interested! Here's an example!

Talk about tools/ services they have **made** & **tag** them



Saurav Agarwal • You



Content Writer | Copy Writer | SEO-Friendly Writer | SEO Analyst | Keyword ...

20h • Edited •

While I write this, I got to know SEO minion is no longer free. You'll need to input paid API from Keywords Everywhere to run SEO minion. Instead, you can use alternative tools such as [AlsoAsked](#) to test it right now if you want to. :)

**They may not
necessarily
notice your tag**

So you get their **attention in two steps**

- a.** Go to the founder's LinkedIn profile
& open recent post
- b.** Put relevant comment on the post

a. Go to the founder's **Linkedin profile & open** **recent post**



Mark Williams-Cook (He/Him) • Following



Director at Candour, Founder of AlsoAsked.com, organiser of SearchNorwic...

20h • A small icon of a speech bubble with an arrow pointing out, indicating the post is public.

Are you using [AlsoAsked](#) yet? If not, why not? In my opinion, People Also Ask (PAA) data is one of the best sources of keyword research you can do, because:

- ✓ It is updated faster than any other source of data
- ✓ You are seeing Google's own clustering of questions
- ✓ Unmatched insight into the 'scope' of intent behind a search

Happy to answer your questions about PAA below 😎

b. Put **relevant comment** on the post

The image shows a Facebook comment interface. The comment is from Saurav Agarwal, posted 19 hours ago. The text of the comment is: "What a co-incidence [Mark Williams-Cook](#)
I added AlsoAsked in my new post a few mins ago
<https://shorturl.at/bfQX8!>
Do you think I could have done it better? How do I make it stand-out against SEO-minion?". Below the comment, it shows "Like · 1" and "Reply · 2 Replies". Four numbered annotations are present: 1. Points to the first line "What a co-incidence Mark Williams-Cook". 2. Points to the underlined sentence "Do you think I could have done it better?". 3. Points to the URL "https://shorturl.at/bfQX8!". 4. Points to the entire comment block.

1 Free URL shortner

2 Asked him to present the tool better

3 URL of my post

4 Relevant comment

Focus on **4 things** in my comment.
Second point is really important
because that would make them reply.

And **guess what?** He **responded** to the **comment**



Mark Williams-Cook (He/Him) **Author**

18h ...

Director at Candour, Founder of AlsoAsked.com, organiser of Sear...

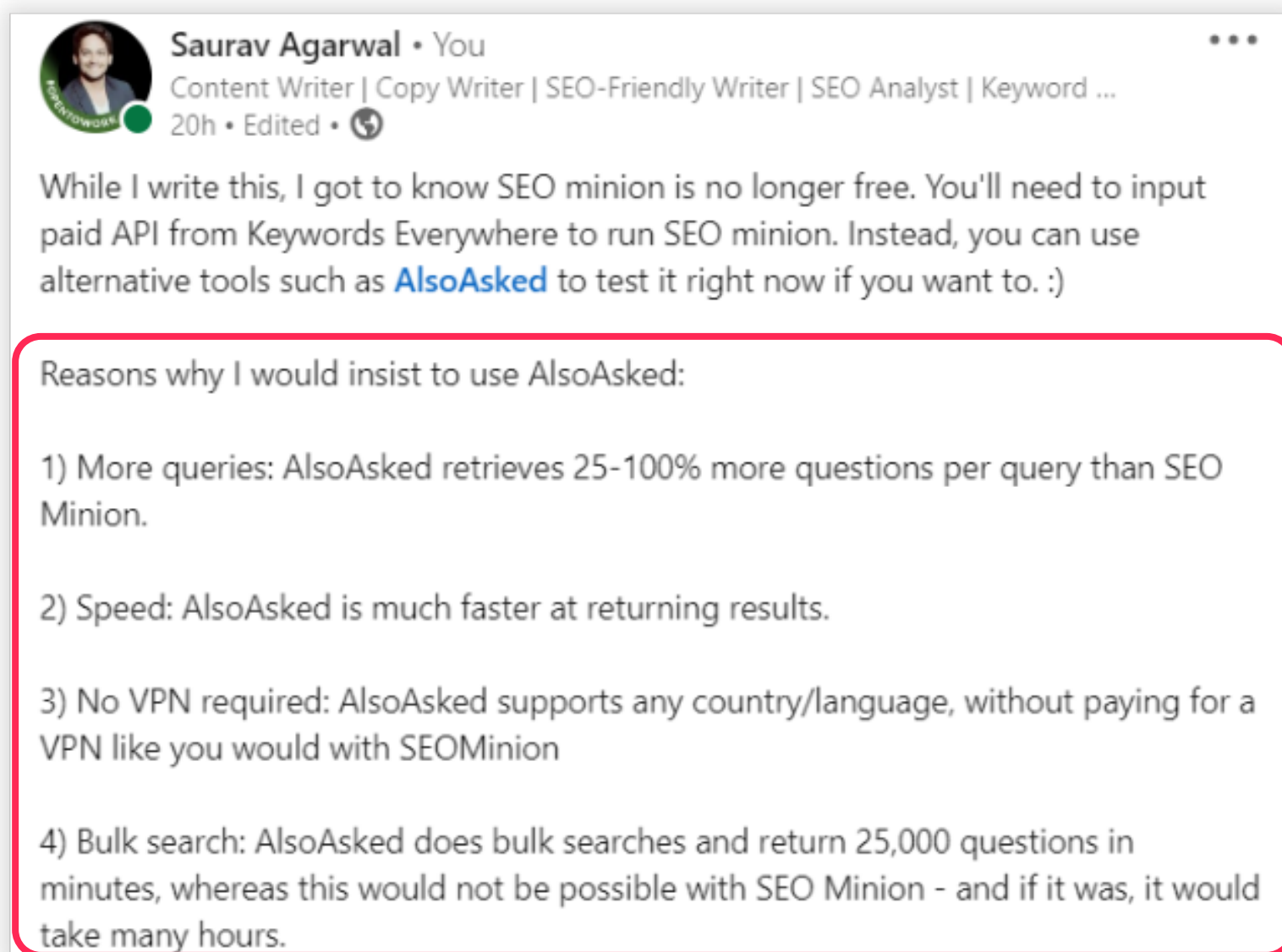
[Saurav Agarwal](#) sure - there are a few reasons:

- 1) AlsoAsked retrieves more questions per search than SEO Minion, do the same search and compare the graph and you will see we return 25-100% more questions per query.
- 2) Speed: Keep in mind, PAA data is 'free' for all in the SERP, so all of these tools are just time savers. With that in mind, AlsoAsked is much faster at returning results.
- 3) AlsoAsked supports any country/language, without paying for a VPN like you would with SEOMinion
- 4) AlsoAsked can do bulk search and return 25,000 questions in minutes, whereas this would not be possible with SEO Minion - and if it was, it would take many hours.

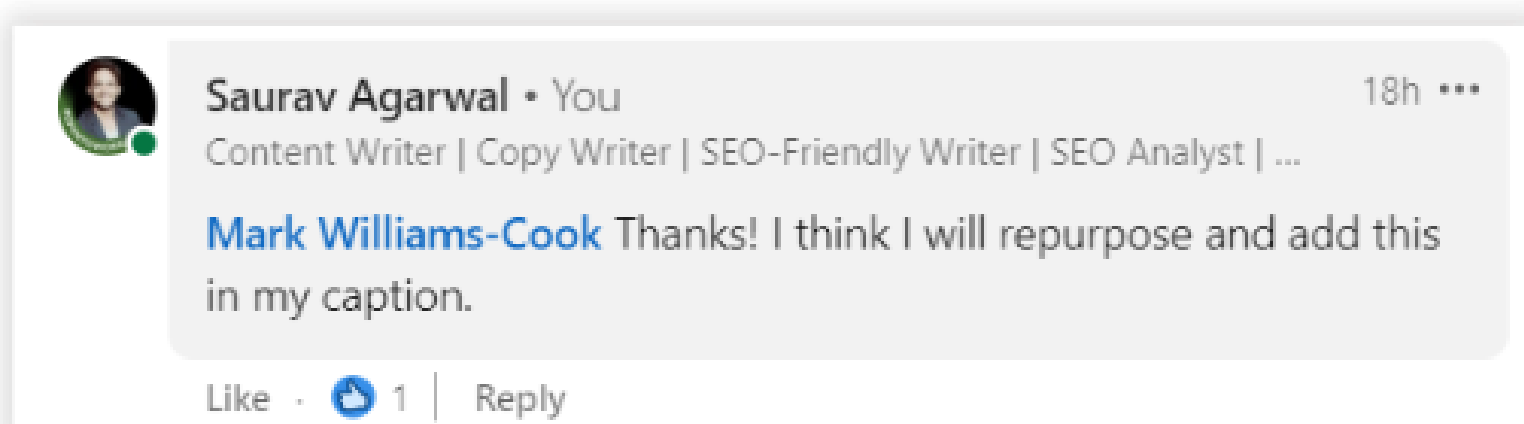
Like ·  2 | Reply

I used his comment, added it to my caption, and put him a message

Updated Caption



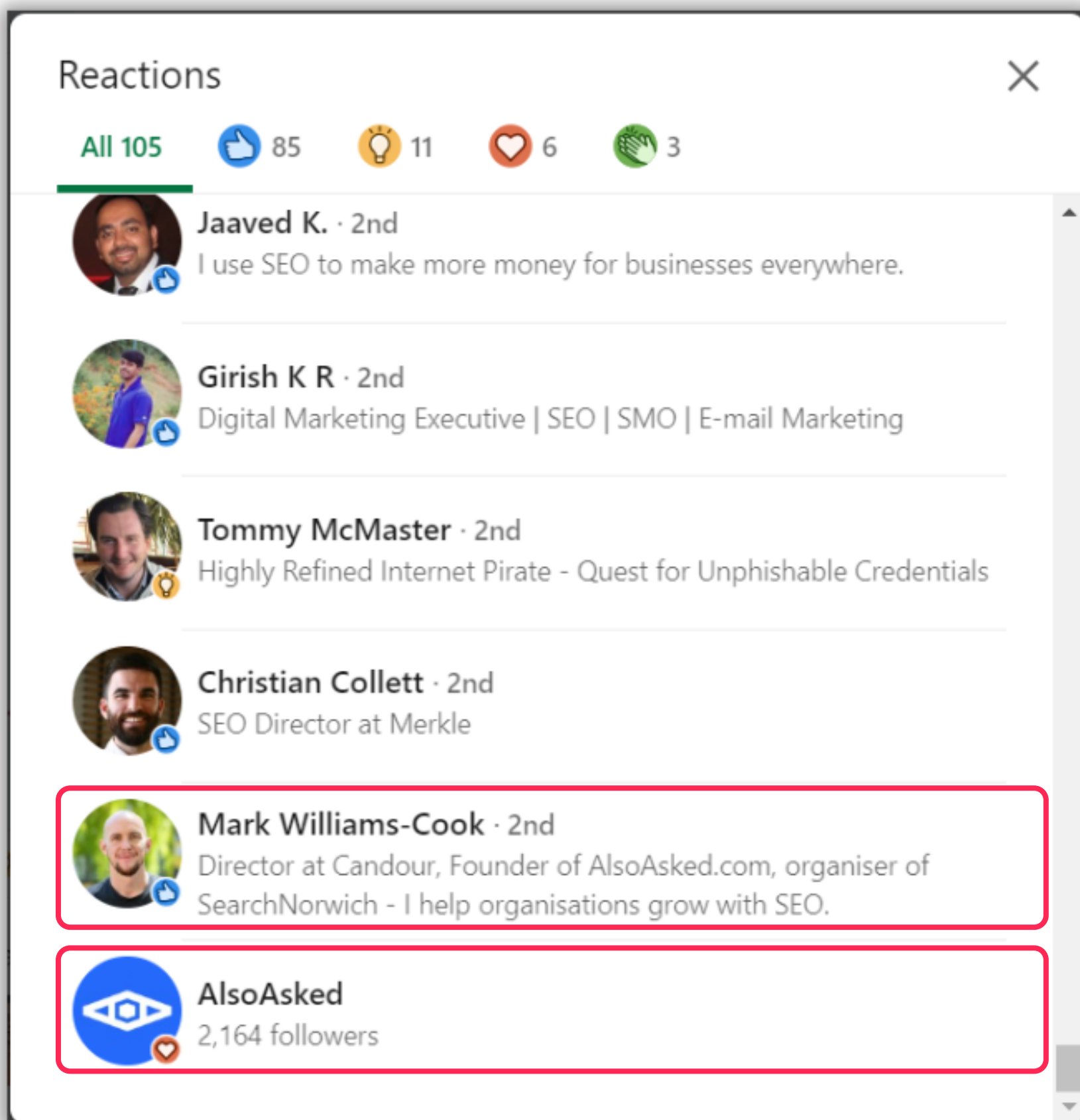
Notified The Influencer



Notice !!!

- ✦ I didn't beg for like
- ✦ I didn't ask for comment
- ✦ I didn't force to repost

But **passive** notification worked



Figures spiked

Post analytics

Saurav Agarwal posted this • 3d

While I write this, I got to know SEO minion is no longer free. You'll need to input paid API from Keywords Everywhere to run SEO minion. Instead, you c ...show more



Bag featured snippet, traffic, and engagement in 50 words!
19 pages

Discovery ⓘ

12,742
Impressions

Engagements ⓘ

Reactions	105 →
Comments	23 →
Reposts	4 →

I received **reactions,** **followers,** and **requests** from his **connection**



Asim Asmat (SEO Specialist) · 1st

Helping B2B & B2C to generate an Extra 10k\$ Monthly Revenue with Provan SEO & Content Marketing Strategies|| DM to get your Free Website Audit



eslam saker · 1st

founder of seodead.com
Cairo, Egypt

Talks about #seo, #backlinks, #onpageseo, #technicalseo, and #searchengineoptimization
Provides services - Search Engine Optimization (SEO), Content Strategy



Martin Jeffrey · 2nd

Content Is Fire | SEO Is Gasoline

**It means the
trick worked**

And that's how my dead
profile got alive

Summary...

- ✦ Write a post mentioning tools/services
- ✦ Notify their founders about it
- ✦ Ask if you could have represented them better
- ✦ Put your URL for them to see
- ✦ Wait for them to interact with your post
- ✦ And the most important of all. Don't beg!!



Was that helpful?

Feel free to drop the good, the bad, & the ugly comments.



Repost if you find it useful.

hello@thereyougrow.in

+919574841685