

Steal My Service Page Ranking Tactic



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Step-by-step guide to **rank any service** **page**

- a.** Gather all the keywords
- b.** Do intent bucketing
- c.** Extract PAA questions
- d.** Extract rich question
- e.** Filter GSC questions
- f.** Steal competitor's questions
- g.** Put them in one sheet

- h.** Bucket these questions
- i.** Create detailed brief
- j.** Use main keyword in the title
- k.** Use related keywords in the subheading & copy
- l.** Highlight USPs
- m.** Answer generic questions for bots
- n.** Answer service-related questions for customers

a. Gather all the keywords

All keywords: 1,328 Total volume: 6,530 Average KD: 27%									
+ Add to keyword list ↻ Update 15/1,000 ⬆									
☐ Keyword	Intent	Volu	KD %	CPC (U...	Com.	SF	Results	Updated	
☐ magento to shopify migration checklist >>	I	480	20	23.06	0.19	6	261K	Last week	
☐ magento 2 migration >>	I	260	29	32.35	0.09	7	5.6M	3 weeks	
☐ magento migration >>	I	260	35	14.71	0.13	7	8.1M	3 weeks	
☐ magento to shopify migration >>	I C	260	31	30.34	0.30	6	5.2M	Last week	
☐ magento 2 migration service >>	T	210	34	41.76	0.19	5	5.5M	Last week	
☐ magento migration services >>	C	210	33	30.15	0.24	4	14.5M	Last week	
☐ magento 1 to magento 2 migration >>	I	140	33	26.52	0.16	10	44.5M	Last week	
☐ magento 2 migration services >>	C	110	40	32.60	0.25	6	12M	2 weeks	
☐ migrate magento 1 to magento 2 >>	I	90	23	15.25	0.10	9	4.3M	3 weeks	

759 keywords Total volume: 5.5K									
API Export									
☐ Keyword	KD	Volume	GV	TP	CPC	CPS	Parent topic	SF	Updated
☐ + magento to shopify migration checklist	1	500	800	200	\$18.00	N/A	magento to shopify migration checklist	3	SERP ▾ 5 days
☐ + magento migration services	12	300	1.1K	150	\$17.00	N/A	magento migration services	3	SERP ▾ 2 days
☐ + magento migration	12	300	1.5K	150	\$14.00	N/A	magento migration	4	SERP ▾ a day
☐ + magento 2 migration	14	300	1.4K	150	\$25.00	N/A	magento 2 migration	6	SERP ▾ 19 Jul
☐ + magento 2 migration service	15	250	800	150	\$20.00	N/A	magento migration services	3	SERP ▾ 2 days
☐ + magento 2 migration services	12	250	700	150	\$16.00	N/A	magento 2 migration services	4	SERP ▾ 4 days
☐ + magento to shopify migration	9	250	1.0K	250	\$25.00	N/A	magento to shopify migration	4	SERP ▾ 8 days
☐ + magento migration service	17	200	700	200	\$17.00	N/A	magento 2 migration service	3	SERP ▾ 4 Jul
☐ + magento 1 to magento 2 migration	12	200	800	350	\$13.00	N/A	magento 2 migration	6	SERP ▾ 6 days
☐ + magento 1 to 2 migration	7	100	400	350	\$4.50	N/A	magento 2 migration	5	SERP ▾ 4 days

Put in the sheet, remove
duplicates, & refine KD-Vol

Keyword	Volume	Difficulty
migrate magento 2 to magento 2	480	44
magento 2 migration	390	50
migrazione da magento 1 a magento 2	390	8
magento 1 to magento 2 migration	320	42
magento 2 upgrade	320	34
magento migration	260	52
magento upgrade	260	37
magento 1 to 2 migration	210	43
magento migration services	210	40
migrate magento from one server	210	20
magento 2 migration service	170	39
magento upgrade service	170	35
migrate magento 1 to magento 2	140	44
how to upgrade magento 1 to magento 2	110	39
magento 2 upgrade service	110	34
upgrading magento 2.3 to 2.4	110	30
upgrade magento	90	34
upgrade magento 2.2	90	28
magento 1.9 to 2.0 migration	70	27

b. Do intent bucketing

Put keywords in the same bucket if they share 50% of the same results in SERP.

Intent Bucketing & Content Type			
Content Type- Service Page	Vol	KD	Keyword Type
magento 2 migration services	210	40	Main Keyword
magento migration service	170	39	Related keywords
magento 1 to magento 2 migration service	70	38	Related keywords
magento 2 migration services	70	33	Related keywords
magento migration expert	20	38	Related keywords
magento migration experts	20	51	Related keywords
hire magento migration expert	10	32	Related keywords
magento 2 migration expert	0	44	Related keywords

Intent Bucketing & Content Type			
Content Type- Info Blog	Vol	KD	keyword Type
migrate magento 2 to magento 2	480	44	Main keyword
magento 2 migration	390	50	Related keyword
migrazione da magento 1 a magento 2	390	8	Related keyword
magento 1 to magento 2 migration	320	42	Related keyword
magento migration	260	52	Related keyword
magento 1 to 2 migration	210	43	Related keyword
migrate magento from one server to another	210	20	Related keyword
magento 1 to 2 migration	210	43	Related keyword
migrate magento 1 to magento 2	140	44	Related keyword
magento 1 to 2	70	46	Related keyword
magento 2 migration checklist	70	33	Related keyword
magento 2 module migration	70	27	Related keyword
migrate magento 1.9 to 2.1	70	31	Related keyword
data migration from magento 1 to magento 2	70	26	Related keyword
how to migrate magento website	50	47	Related keyword
magento 1 magento 2 migration	50	22	Related keyword
magento 2.0 migration	50	42	Related keyword
magento 2.3 migration	50	45	Related keyword
magento migration from 1 to 2	50	47	Related keyword
magento store migration	50	15	Related keyword

c. Extract PAA

People also ask :

What is Magento migration?

How do I migrate my Magento site?

How do I migrate Magento to another server?

How much does it cost to migrate to Magento 2?

Why migrate to Magento?



Also Asked Headline	Text
What is Magento migration?	A: Magento migration is the process o
How do I migrate my Magento site?	How to Migrate a Magento StoreBacki
How do I migrate Magento to another server?	How to move Magento from one serve
How much does it cost to migrate to Magento 2?	Overall, the Magento 2 migration price
Why migrate to Magento?	Better performance and scalability is t
How does migration works?	Immigration is the process of moving t
What are VM migration services?	The movement of VMs from one resou
What is the purpose of website migration?	Website migration is the process of m
How to migrate a website?	To transfer your website manually to a
How do I migrate data services?	Move existing repositories from the ol

d. Extract rich question

Magento Migration Services

There is a match!

Magento 2 support and maintenance is a service that helps you save time and money by having a professional team to maintain your website. The Mageplaza team ...

Why is Magento migration service important?



What is the Magento 2 migration service?



e. Filter GSC questions

Top queries	Clicks	Impressions	CTR	Position
How do I migrate to Magento 2?	0	200	0%	67.3
How much does it cost to migrate Magento 1 to Magento 2?	0	121	0%	32.4
How long does it take to migrate from Magento 1 to Magento 2?	0	99	0%	71.7

f. Steal competitor's questions

Frequently asked questions (FAQs)

Why do I need to migrate to Magento 2? →	Will my SEO rankings be affected after Magento 2 migration? →
What happens if I don't migrate to Magento 2? →	Will Magento 2 affect my site performance? →
What are the benefits of using the Magento migration service instead of doing it by yourself? →	Can you migrate my extension data from Magento 1 to Magento 2? →
What is the cost of migrating from Magento 1 to Magento 2? →	How about my existing integrations? →

g. Put all the extracted questions in the sheet

Accessory Questions	
How do I migrate to Magento 2?	820
Should I migrate to Magento 2?	890
How much does it cost to migrate Magento 1 to Magento 2?	690
How long does it take to migrate from Magento 1 to Magento 2?	640
What is data migration in Magento 2?	340
How do I use data migration tool in Magento 2?	110
How much does it cost to migrate to Magento 2?	340
How long does it take to migrate to Magento 2?	120
How do I migrate to Magento?	350
Why you should migrate to Magento 2?	100
Which tool is best for data migration?	50
What is the process to migrate the Magento 1 to Magento 2?	90
How do I upgrade Magento 1.9 to Magento 2?	130
How do I migrate Magento to WordPress?	60
How do I migrate from WooCommerce to Magento 2?	60
Why to migrate from Magento 1 to Magento 2?	150
Why Magento 2 is better than WooCommerce?	30
Why Magento 2 is better than Magento 1?	10

h. Bucket these questions

Migration process	
How do I migrate to Magento 2?	820
How do I use data migration tool in Magento 2?	110
How do I migrate to magento2?	70
What is the process to migrate the Magento 1 to Magento 2?	190
Migration cost	
How much does it cost to migrate Magento 1 to Magento 2?	690
How much does it cost to migrate to Magento 2?	340
Migration Definition	
What is Magento migration?	150
What is data migration in Magento 2?	340

Tip: Find volume on Ahrefs or SEMrush. Put volume 10 against questions with no data.

i. Create detailed **brief**

Main keyword: Magento 2 migration service

Outline:

1. Start with the (H1) **Magento 2 migration service**
2. Write a short description below the title ([reference](#))

Example,

Magento 1 to Magento 2 Migration Service

Get your Magento 1.x migrated to the latest Magento 2.x version — stay on top of market trends and keep your data safe.

3. What are the Magento 1 to Magento 2 migration steps? ([reference](#))

Instruction: Write 2 lines each

- a. Project analysis
- b. Magento data migration
- c. Magento extension migration
- d. Magento theme migration
- e. Performance testing
- f. Store optimization

Add **generic** questions for **bots** in the brief

Informative Questions for bots

H2 What is magento migration?

H2 What is Magento 2 migration service?

H2 How much does it cost to migrate Magento 1 to Magento 2?

Add **personalized** questions for **customers** in the brief

H2 FAQs for customers

Instruction: Keep it a short paragraph

H3 Will my SEO rankings get affected after the Magento 2 migration?

Our answer: No, SEO rankings will not get affected after the Magento 2 migration if we..

H3 Will Magento 2 migration affect site performance?

Our answer: No, Magento 2 Migration will not affect site performance because..

j. Use **main keyword** in the title



Magento 2 Migration Service is
the main keyword

k. Use remaining keywords in the subheadings & copy

Our Magento Migration Services

Check out our multiple Magento migration services.



Benefits of hiring our Magento Store Migration Experts

Here's why you should hire us



What Are The Magento 1 to Magento 2 Migration Steps?

Our Magento 1 to Magento 2 migration steps

I. Highlight USPs

8 Hours of Power Training

Learn how to handle your brand new Magento 2 store under experts. Don't be afraid of your store. Our Magento eCommerce developers will teach you the tidbits of the Magento 2 store.



No Change in Website Traffic

Fear of losing traffic with Migration? Don't worry! Magento migration doesn't affect your traffic and conversion figures. It's a process where we first run your website on the test server and monitor the performance of your website.

[Start Your Project Now](#) →



45 Days Of Warranty Support

Very rare, but if code glitches come up, we fix them at NO COST for up to 45 days.

m. Answer generic questions for bots

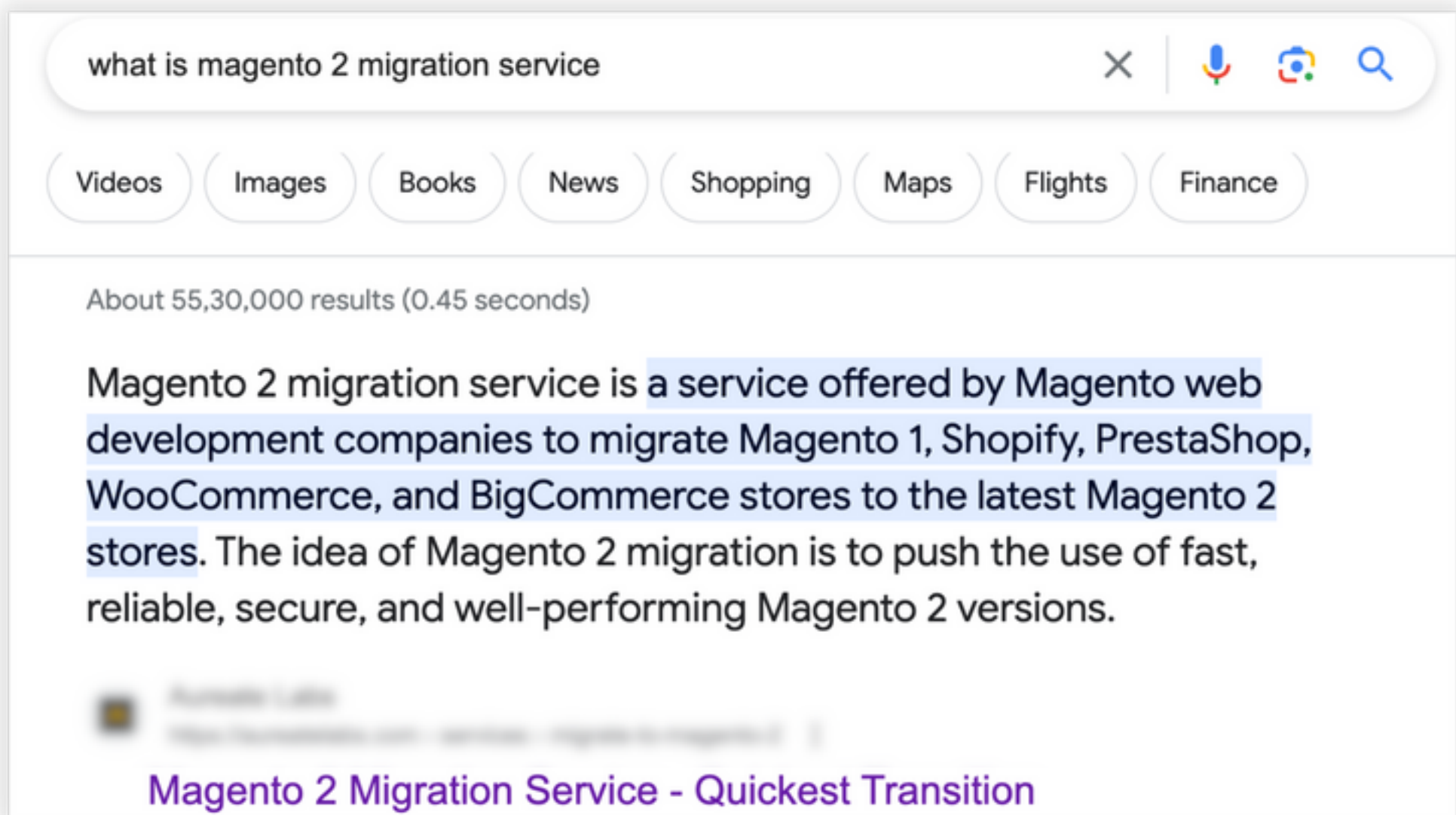
What is Magento 2 Migration?

Magento 2 migration is a process of migrating Magento 1, Shopify, PrestaShop, WooCommerce, or BigCommerce store to a Magento 2 store. The Magento migration includes design transfer, database and extension migration, and upgrading to the latest Magento 2 version.



What is Magento 2 Migration Service?

Magento 2 migration service is a service offered by Magento web development companies to migrate Magento 1, Shopify, PrestaShop, WooCommerce, and BigCommerce stores to the latest Magento 2 stores. The idea of Magento 2 migration is to push the use of fast, reliable, secure, and well-performing Magento 2 versions.



Generic questions are the best to steal featured snippet spots.

n. Answer service- related questions for customers

Will my SEO rankings get affected after the Magento 2 migration? +

Will Magento 2 migration affect site performance? +

What is the right time for Magento 2 migration? +

What will happen to my data when Magento 2 migration happens? +

Service related questions are best for customer persuasion.

Results

URL	Status	Traffic	Change	Value
https://www.audible.com/services/migrate-to-magento-2		266 19.0%		\$2.9K



Top keyword	Volume	Position
 magento 2 migration services	250	 1
 magento migration services	300	 1



magento 2 migration services

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Images

Videos

News

Books

Maps

Shopping

Flights

Finance

About 52,60,000 results (0.43 seconds)

Magento 2 migration service is a service offered by Magento web development companies to migrate Magento 1, Shopify, PrestaShop, WooCommerce, and BigCommerce stores to the latest Magento 2 stores. The idea of Magento 2 migration is to push the use of fast, reliable, secure, and well-performing Magento 2 versions.



Audible Labs

[https://www.audible.com/services/migrate-to-magento-2](#)

Magento 2 Migration Service - Quickest Transition

Bonus: Build backlinks if needed

- Try to rank service pages with content
- If competitors use backlinks to rank, you may have to

Words	DR	UR	Backlinks	Domains	Traffic
2,687	40	4	10	5	133
N/A	50	0	0	0	170
N/A	50	7	46	17	129
1,468	56	11	32	16	31
2,966	59	13	50	33	73
4,142	71	13	685	42	205
6,542	50	8	666	2	27
3,154	52	9	135	36	46
N/A	71	0	0	0	47
2,343	48	2	4	4	50



even sites with 0 backlinks are ranking, so you may too without it



Was that helpful?

Feel free to drop the good, the bad, & the ugly comments.



Repost if you find it useful.

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