The Prerequisites For The Rankable Content Briefs



hello@thereyougrow.in

Don't jump onto content briefs directly

Collect all the littered information at one place first.

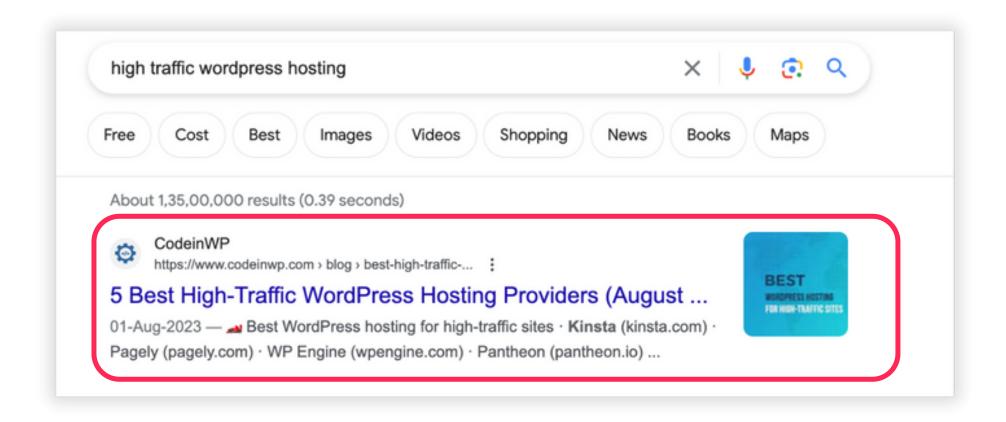
- a. Pick your main keyword
- **b.** Find content format
- C. Determine content type
- d. Check content direction
- e. Assign business value to the keyword
- f. Write goal of content

- Collect secondary keywords (auto suggest)
- h. Collect Secondary keywords (related searches)
- Collect accessory keywords (PAA)
- Collect accessory keywords (Quora)
- Collect accessory keywords (Reddit)
- Collect keyword variations (bolded terms)
- m. Collect LSI keywords

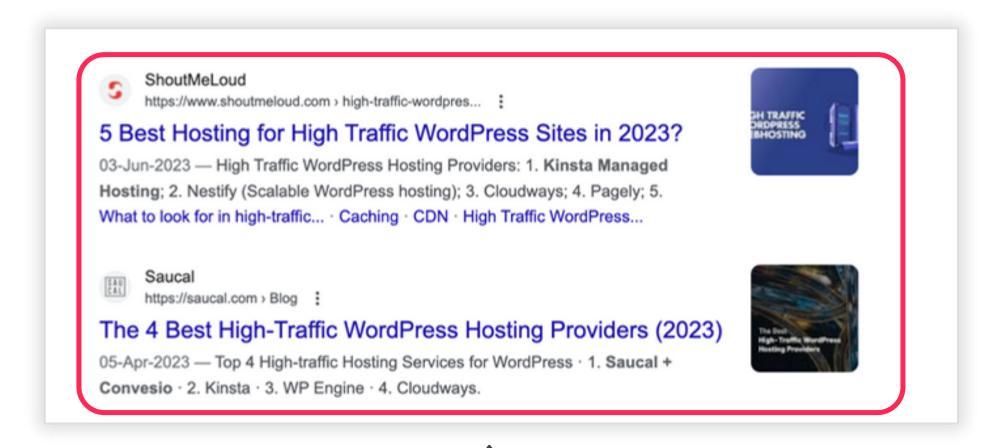
Pick your main keyword

Example: high traffic wordpress hosting

Content format



ilisticle post





Content type

4. Pantheon (pantheon.io)

Pantheon is a popular managed WordPress host that offers scalable infrastructure built on the Google Cloud Platform. In that respect, it's similar to Kinsta, though Pantheon uses a different tech stack on top of Google Cloud Platform.



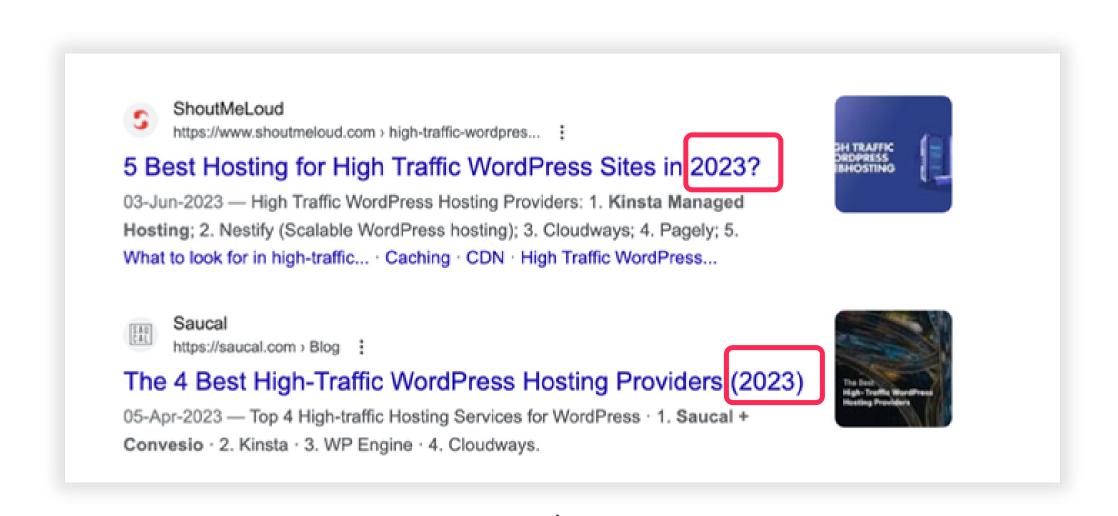
In addition to a high-performing technology stack, Pantheon also builds in lots of convenient features like multiple staging environments, automatic backups and updates, and more.

Key features for high-traffic sites:

- Nginx web server.
- Server-level caching via Varnish and Redis.
- Elastic hosting, which makes it super easy to scale your site up to handle traffic spikes.
 Learn more about Pantheon's elastic approach.
- Global CDN built into your hosting, powered by Fastly.
- Application performance monitoring via New Relic.
- Guaranteed 99.95% monthly uptime via an SLA but only for Elite plans.

Review type blog

Content direction



freshness direction

Assign business value to the keyword

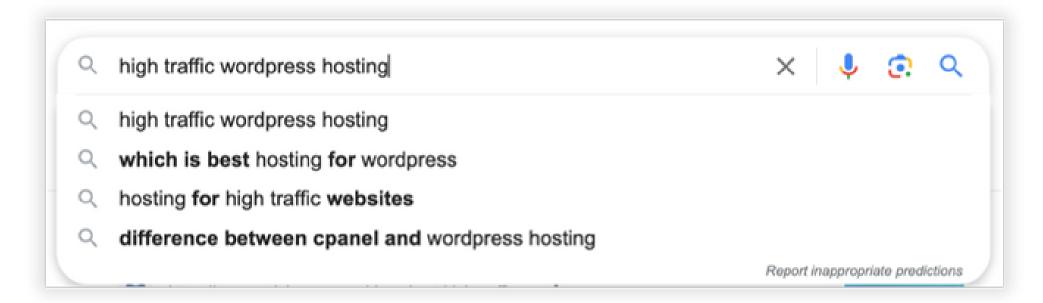
Bussiness Value				
1	There's no way to introduce your product			
2	Worth mentioning, but difficult to promote your business here			
3	Our product/service helps, but is not quite essential			
4	Your product/service is an irreplaceable solution			

Source: Ahrefs

Write goal of content

Give users a listicle of best hosting providers for wordpress and serve ourseleves up at the top. Get them move futher into the sales funnel (into our managed wordpress hosting)

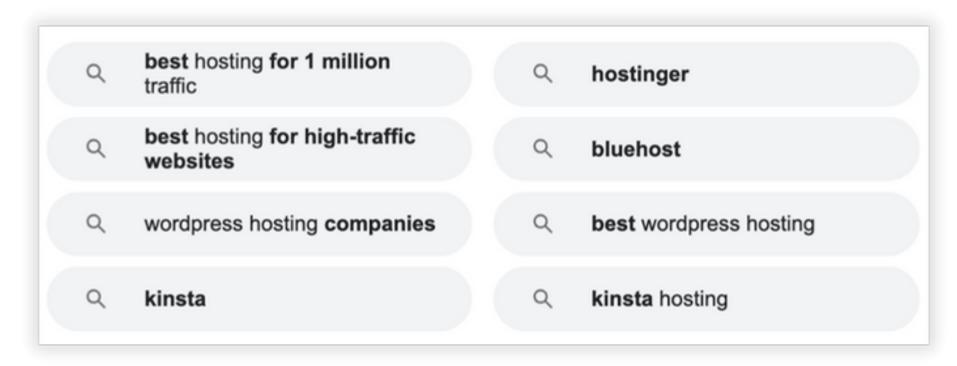
Collect secondary keywords (auto suggest)





- -high traffic wordpress hosting
- -which is best hosting for wordpress
- -hosting for high traffic websites
- -difference between cpanel and wordpress hosting

Collect Secondary keywords (related searches)





- -hostinger
- -best hosting for high-traffic websites
- -best hosting for 1 million traffic
- -kinsta
- -best premium wordpress hosting
- -bluehost
- -wp hosting
- -fastest wordpress hosting

Collect accessory keywords (PAA)

People also ask :	
s there a traffic limit for WordPress hosting?	~
Which WordPress hosting is fastest?	~
Which server is best for high-traffic website?	~
Which hosting is best for WordPress?	~
s WordPress suitable for large sites?	~
Can WooCommerce handle high traffic?	~
Can WordPress handle thousands of users?	~
What is the free limit for WordPress?	~
	Feedback



- -Is there a traffic limit for WordPress hosting?
- -Which WordPress hosting is fastest?
- -Which server is best for high-traffic website?
- -Which hosting is best for WordPress?
- -Is WordPress suitable for large sites?
- -Can WooCommerce handle high traffic?
- -Can WordPress handle thousands of users?
- -What is the free limit for WordPress?

Collect accessory keywords (Quora)

Related questions

Which hosting plan is best for 5,000 visitors a day WordPress website?

Can WordPress handle heavy traffic?

How much traffic can a WordPress managed host handle?

Which is the best hosting plan for 50,000 visitors per day on WordPress website?

How many visitors at a time can a WordPress website handle?

Which hosting plan is best for a WordPress website with 15,000 visitors a day?



- -Which hosting plan is best for 5,000 visitors a day WordPress website?
- -Can WordPress handle heavy traffic?
- -How much traffic can a WordPress managed host handle?
- -Which is the best hosting plan for 50,000 visitors per day on WordPress website?
- -How many visitors at a time can a WordPress website handle?
- -Which hosting plan is best for a WordPress website with 15,000 visitors a day?

Collect accessory keywords (Reddit)



Reddit

https://www.reddit.com > Wordpress > comments > ho...

How much of the traffic can a WordPress website take at ...

12-Dec-2022 — It isn't **WordPress** that handles the **traffic**. It's your **hosting** service. ... They also offer something called VIP **hosting** for **high** end sites.



Reddit

https://www.reddit.com > Wordpress > comments > high...

High-Performance WordPress Hosting: What's the best ...

04-May-2021 — Context: Our marketing strategy is 100% organic **traffic**. So while website **traffic** might be on the low side (200-300 visitors a day), performance ...

35 answers · Top answer: I've used Kinsta, WP engine and others. However the best performa...



Reddit

https://www.reddit.com > comments > pzuofg > web_...

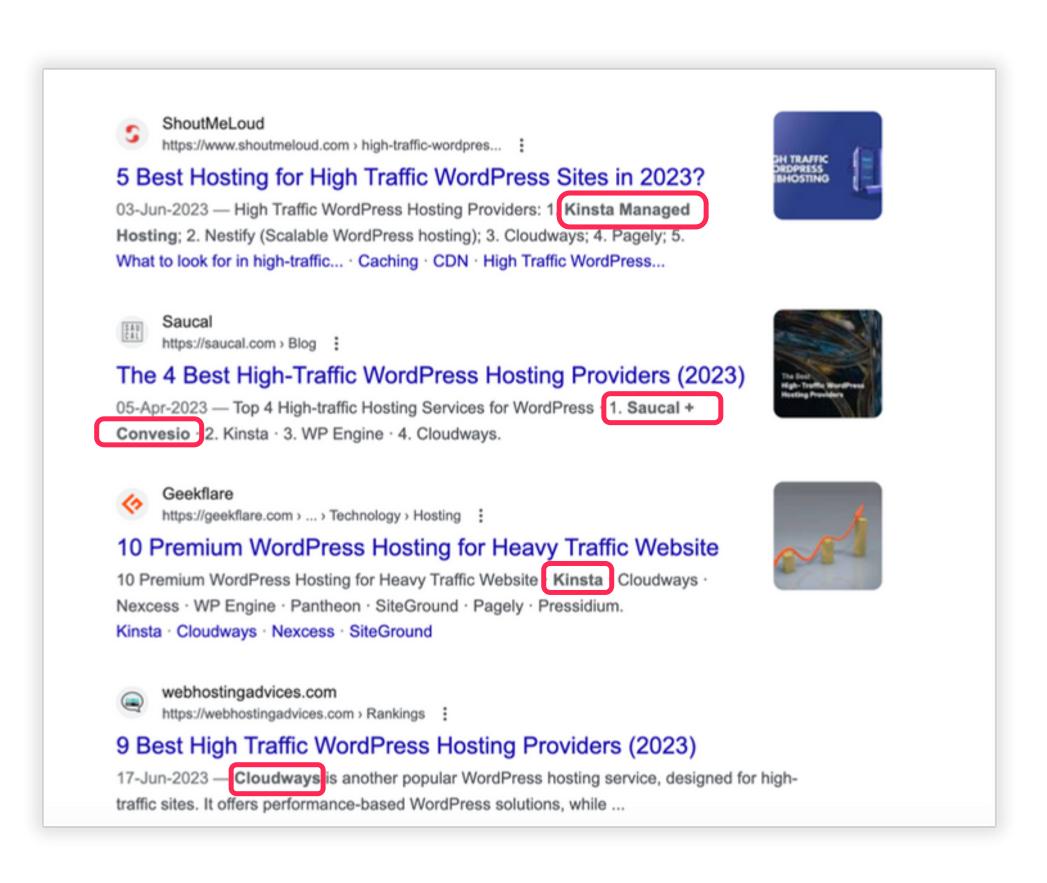
Web hosting for extremely high traffic micro websites

02-Oct-2021 — Web **hosting** for extremely **high traffic** micro websites. Guys what **hosting** do you recommend for a website that only consists of 2 simple pages ...

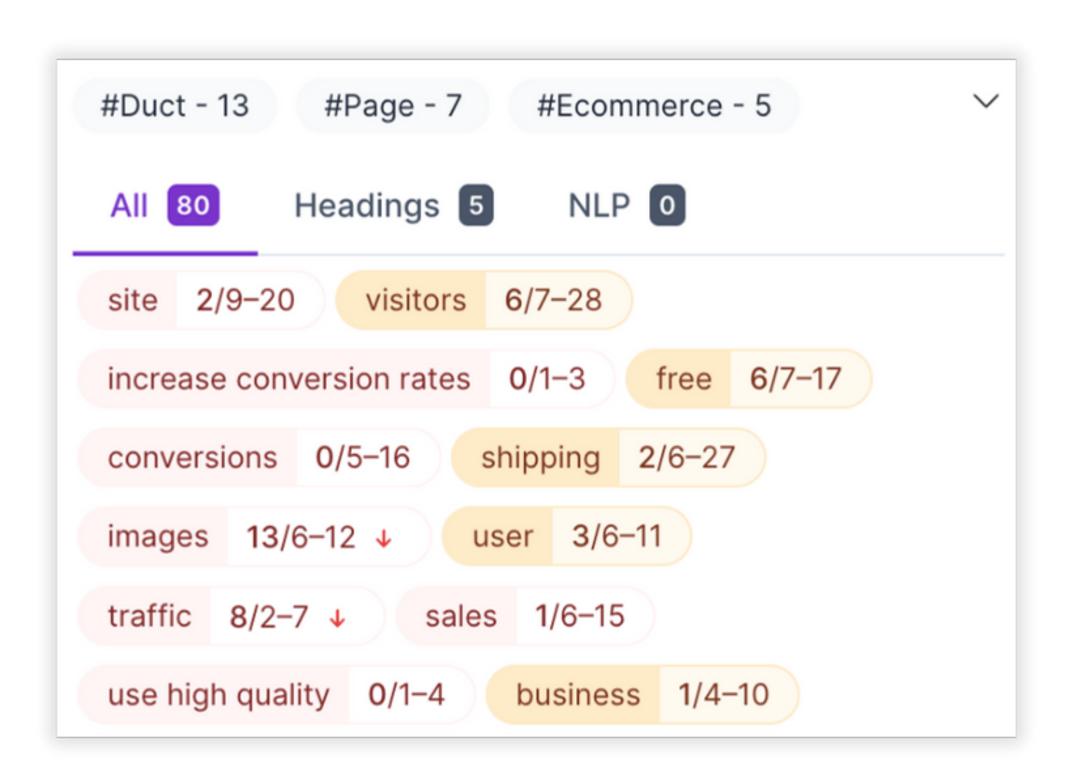


- -Are there shared hosting providers that are good for heavy traffic sites?
- -Web hosting for extremely high traffic micro websites

Collect keyword variations (bolded terms)



Collect LSI keywords (surferSEO)



Now you have all the information at one place

-web hosting companies for beginners -web hosting companies -web hosting companies in	-best hosting for web agency -hostinger agency hosting -best wordpress hosting for agencies -siteground -domain and	-How much do agencies charge for website hosting? -How much should I pay someone to host my website? -What are the 4	-Which is the best web hosting for a digital marketing agency to host a multi-website? -What are the best web hosting options for a web	-Best hosting company for digital agency? -Best Hosting for an agency website?		-Agency Web Hosting -Hosting for Agencies -Agency Hosting -hosting for web agencies	Find all the terms in surferSEO
-Best Web Hosting For Developers -Best Web Hosting For Developers	-Best Web Hosting For Developers Reddit -Best Web Hosting For Web Designers -Free Hosting For	-Do Web Developers Need Hosting? -Where Can I Host A Website For Developers?	-What Is The Best Web Hosting For Developers? -What Is The Best Hosting For Web Developer Or	-Best Web Host For A Web Developer? -Best Hosting Service For A Freelancer Developer? -Is There Free Web	-Is Free Web Hosting For Developers Available? -What Are The Most Important Things When Choosing Web	-Website Hosting -Best -Best Web Hosting -Developers -Web Host -Great	Find all the terms in surferSEO
-high traffic wordpress hosting -which is best hosting for wordpress	-hostinger -best hosting for high-traffic websites -best hosting for 1 million traffic -kinsta	-Is there a traffic limit for WordPress hosting? -Which WordPress	-Which hosting plan is best for 5,000 visitors a day WordPress website?	-Are there shared hosting providers that are good for heavy traffic sites? -Web hosting for	-What are the best managed WordPress hosting companies? -Is managed WordPress hosting worth it?	-Kinsta -WPEngine -Domainracer -Siteground -Stablepoint -VPS hosting	Find all the terms in surferSEO
-best web hosting reddit 2023 -best free web hosting reddit -cheap web	-best web hosting reddit 2023 -best free web hosting reddit -google web hosting -best web hosting	-What is the best web hosting for beginners Reddit? -Which hosting is best 2023 Reddit? -What is the best	-What is the best hosting for WordPress Reddit?			-Best Web Hosting -best hosting -websites -hosts -hosting reddit -Best Reddit Web	Find all the terms in surferSEO

Create detailed content brief

H2 Hostinger

- Image
- Blurb
- General Info
 - Operating system
 - Supported languages
 - o Best for:
- Hostinger web performance
- Pros & Cons
- Web Hosting Plan
- Trustpilot Rating

secondary keyword from related search

H2 Best Cheap Hosting For A High Traffic WordPress Site: WP Engine

Why we chose it: 2 reasons

H2 Best Shared Hosting Providers For High Traffic Wordpress Site: Hostinger

Why we chose it: 2 reasons

H2 Web Hosting For Extremely High Traffic Micro Websites: Cloudways

subheadings from Google auto-suggest

H2 Frequently Asked Questions

H3 What Is WordPress hosting?

H2 What is considered a high traffic site?

H2 What is high traffic wordpress hosting?

H3 Can WordPress hosting handle 100000 concurrent visitors?

H2 People Also Asked

H3 Can WordPress handle high traffic?

H3 Which managed WordPress hosting handles high traffic?

H3 Which server is best for a high traffic website?

H3 Can a free WordPress host handle high traffic sites?

H3 Which WordPress hosting is best for unlimited traffic?

H3 Can WordPress handle millions of users?

1

Relevant FAQs from Quora, Reddit, and People also asked questions

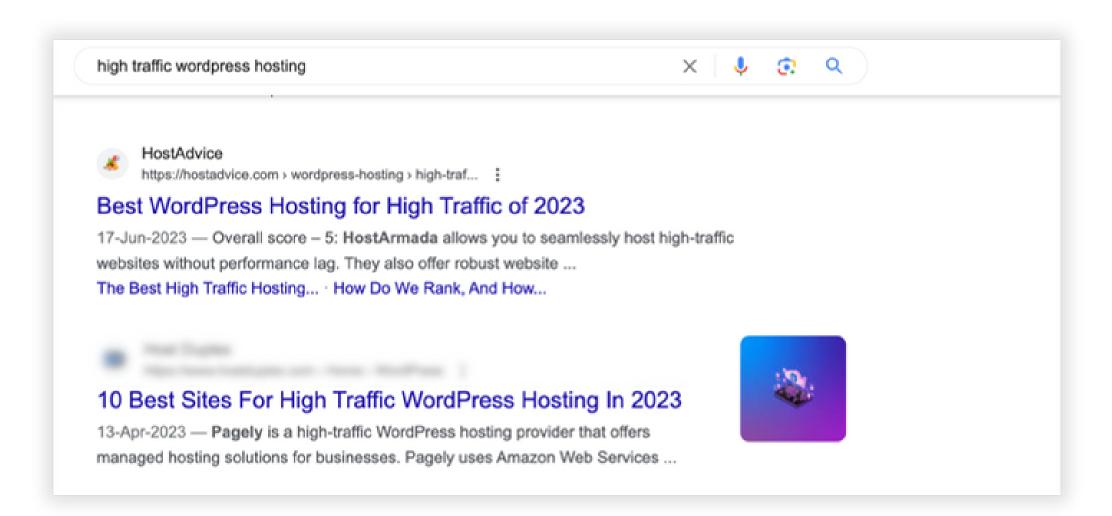
H2 Best WordPress Hosting For High-Traffic Websites

- 1. Host Duplex
- 2. Kinsta
- 3. Pagely
- 4. WP Engine
- 5. Pantheon
- 6. SiteGround
- 7. Cloudways
- 8. Nexcess
- 9. Convesio

Added keyword variations in the listicle as subheadings

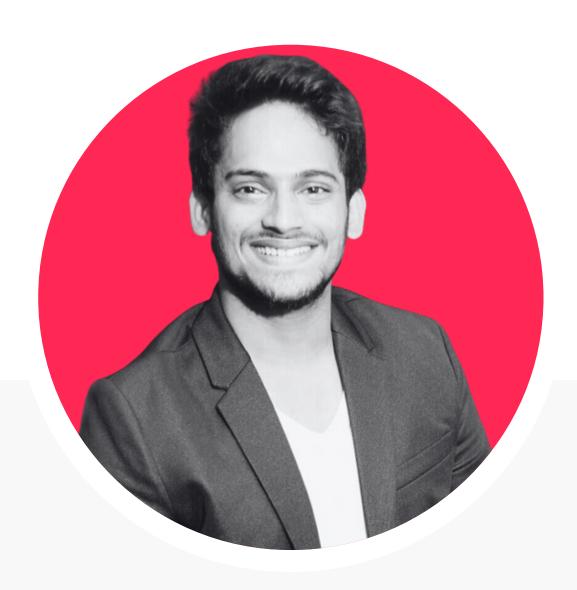
Write SEO-friendly content based on detailed briefs.

Results





Top keyword	Volume	Position
high traffic wordpress hosting	70	7



Was that helpful?

Feel free to drop the good, the bad, & the ugly comments.



Repost if you find it useful.

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