

You Can Rank 50 Words Content On Featured Snippets!

I Swear !



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> Definition

✓ Examples

[Is Spotify a PWA?](#)[Is Pinterest a PWA?](#)

> PWA Analytics

Is Spotify a PWA?

Yes, Spotify launched its PWA in 2019. Apart from the native app, Spotify observes significant engagement and revenue growth from desktop PWA. To install and run a Spotify store, you need an up-to-date browser like Chrome and Microsoft Edge. Spotify PWA has versatile background colors and less cluttered menus, and it supports ad blockers for users.



Is Spotify a PWA?

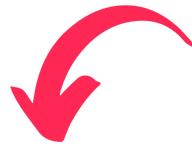


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About 5,82,000 results (0.31 seconds)

Yes, Spotify launched its PWA in 2019. Apart from the native app, Spotify observes significant engagement and revenue growth from desktop PWA. To install and run a Spotify store, you need an up-to-date browser like Chrome and Microsoft Edge.

[Is Spotify a PWA? - Autonolex](#)



› Definition

Is Pinterest a PWA?

› Examples

Is Spotify a PWA?

Is Pinterest a PWA?

› PWA Analytics



Is Pinterest a PWA?

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About 22,90,000 results (0.36 seconds)

Yes, Pinterest has been a PWA since July 2017. The Pinterest Lite App is Pinterest's Progressive Web App (PWA). Users can install Pinterest PWA from the website URL bar. PWA is also made available to Google Play users as a download.

Is Pinterest a PWA? [Learn more](#)



> Definition

> Examples

✓ PWA Analytics

What is PWA in Google Analytics?

How do I track PWA in Google Analytics?

How do I track PWA in Google Analytics?

You can track PWA in Google analytics in four simple steps:

Step 1: Create a Google Tag Manager container for PWA

Step 2: Implement a library to store Offline Google hits

Step 3: Create a separate GA view for the PWA property

Step 4: Segment important PWA KPIs to track web app performance

Step 5: Track all the pages and their related KPIs



How do I track PWA in Google Analytics?

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About 4,86,000 results (0.38 seconds)

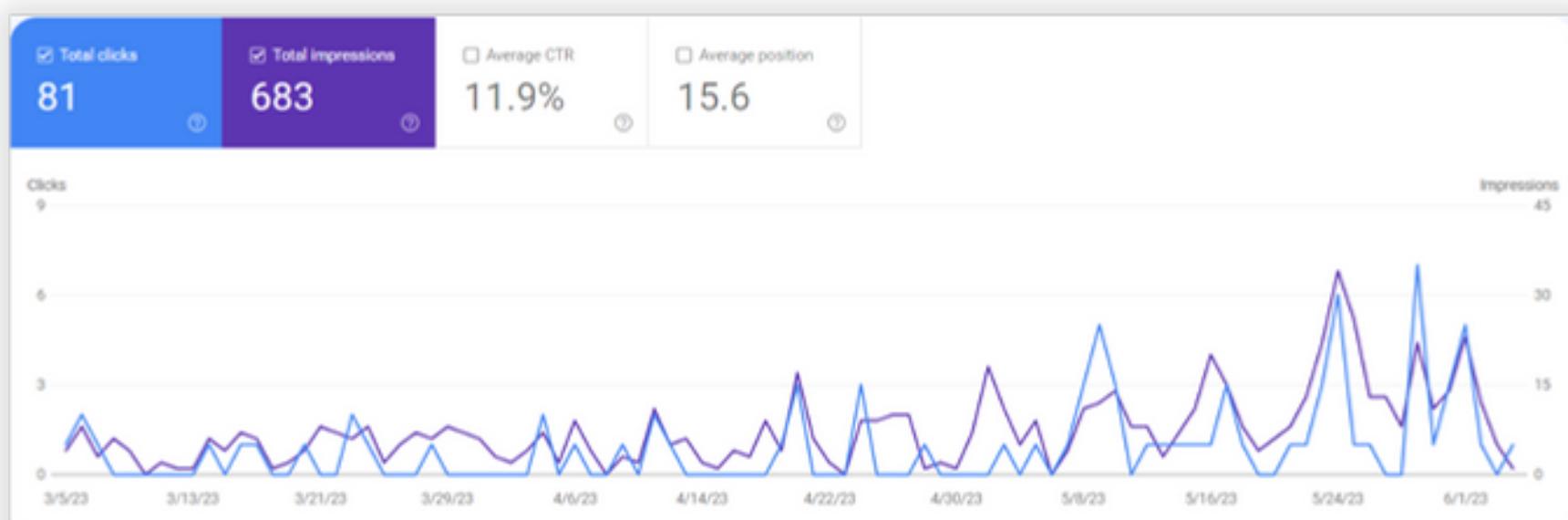
You can track PWA in Google analytics in four simple steps:

1. Step 1: Create a Google Tag Manager container for PWA.
2. Step 2: Implement a library to store Offline Google hits.
3. Step 3: Create a separate GA view for the PWA property.
4. Step 4: Segment important PWA KPIs to track web app performance.

[More items...](#)



[How do I track PWA in Google Analytics?](#) Automate Links



You see? Only **50 Words** Per Question & This Was The Result.

I did this in four simple steps.

Step 1: Find the questions

Step 2: Cluster them in the right category

Step 3: Answer them precisely

Step 4: Use dedicated URLs

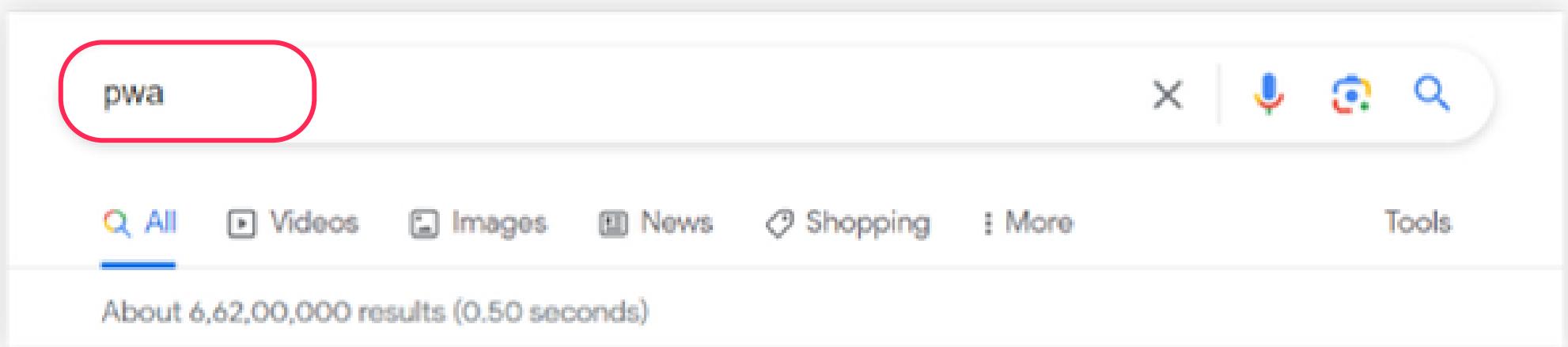
That's it. Now let's check how I did it in detail.

Step 1. Finding the questions

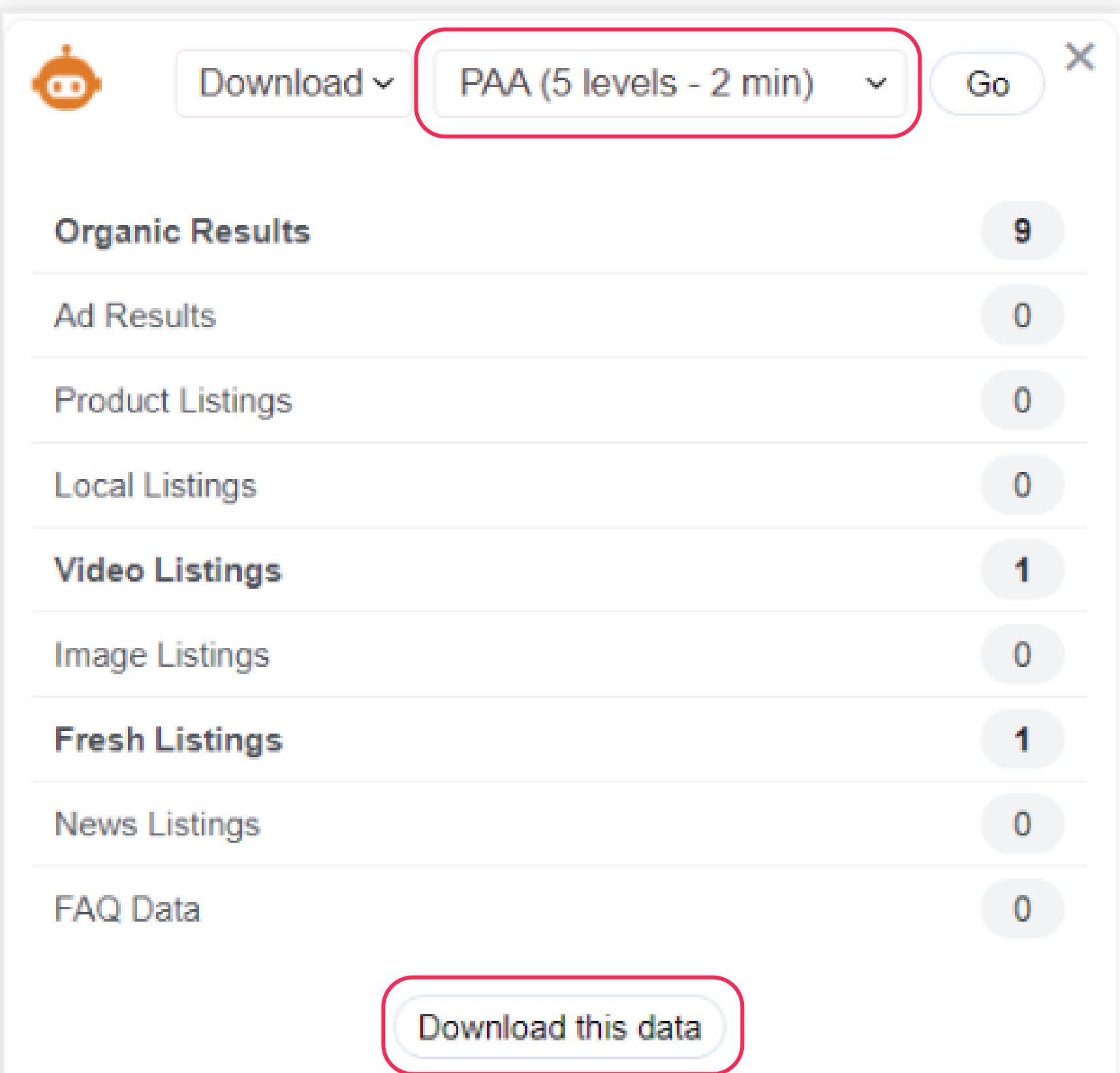
I extracted all the People Also Asked questions using "**SEO minion**" relevant to my niche in 3 simple steps.

- a.** Search the seed term on Google
- b.** Click on "PAA (5-Levels-2 mins)"
- c.** Download all the questions

a. Search the seed term on Google



b. Click on “PAA (5-Levels-2 mins)”



The screenshot shows a user interface for a search results analysis tool. At the top, there is a navigation bar with a small orange robot icon, a 'Download' button with a dropdown arrow, a search bar containing the text 'PAA (5 levels - 2 min)' with a dropdown arrow, a 'Go' button, and a close 'X' button. The main content area displays a list of search result types and their counts. The list includes:

Result Type	Count
Organic Results	9
Ad Results	0
Product Listings	0
Local Listings	0
Video Listings	1
Image Listings	0
Fresh Listings	1
News Listings	0
FAQ Data	0

At the bottom of the list is a large, rounded rectangular button with the text 'Download this data' in blue.

c. Download all the questions

Questions- SEO Minion

Is Shopify a headless CMS?

Is Shopify a headless commerce?

Is Shopify a headless eCommerce platform?

Is Shopify headless commerce?

Is Shopify headless free?

Is Solr same as Elasticsearch?

Is Solr still used?

Is Spotify a PWA?

Is there a PWA store?

Step 2. Cluster them in the right category

Put all the questions in the **keyword clustering tool**. It will cluster all the similar types of questions. Remove the questions that mean exactly the same.

+ Does Shopify have headless? Total	
+ How much does a Magento 2 store cost in 2021? Total	
+ Does Elasticsearch use Solr? Total	
- Can I install PWA on iOS?	
	Does iOS support PWA?
	Does iOS have PWA?
	Does Apple support PWA?
	Can you use PWA on iOS?
	Can I install PWA on iOS?

I use **Keyword Insights** to cluster any given sequence of questions.

Once you have clustered them, you can categorize these questions on the site.

Definition

What is PWA eCommerce?

What is a PWA storefront?

Examples

Is Spotify a PWA?

Is Pinterest a PWA?

PWA Analytics

What is PWA in Google Analytics?

How do I track PWA in Google Analytics?

Ask your web designer to design the page.

Step 3. Answer the questions as precisely as you can get.

- a.** Check existing featured snippet & note down their answer type.

- b.** Write answer in the same type, but make it better and non-opinionated.

a. Check **existing featured snippet & note down their answer type**

They can be one among these:

- ◆ Paragraph
- ◆ Ordered List
- ◆ Unordered List
- ◆ Video
- ◆ Table

Example

The below FS is in paragraph format.

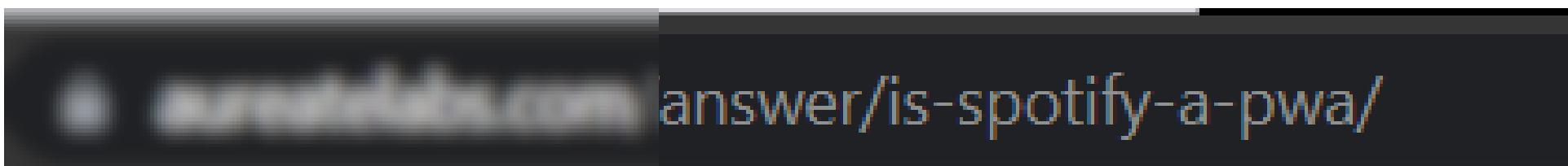
A screenshot of a search results page from a search engine. The search bar at the top contains the query "is shopify headless ecommerce?". Below the search bar are navigation links for "All", "News", "Videos", "Images", "Books", "More", and "Tools". The "All" link is underlined. A message below the links says "About 3,71,000 results (0.43 seconds)". The main content area displays a snippet of text: "Shopify has a content management system (CMS) compatible with going headless, but it may not be the best CMS choice for your brand. Brands choose Shopify because it is an integrated solution with tons of apps, a built-in CMS, a theme layer and editor, and more." To the right of this text is the date "11-Aug-2022". Below the snippet is a result card for "Shogun Page Builder" with a purple square icon, the URL "https://getshogun.com › enterprise › headless-shopify", and a three-dot ellipsis. At the bottom of the card is the text "(#1) [Shopify Headless Commerce Guide] How to Go ... - Shogun".

b. Write answer in the same format, but make it **better and **non-opinionated****

- ❖ Use the same format
- ❖ Start your answer from the question itself.
 - Example: Is Spotify a PWA?
 - Answer: Yes, Spotify is a pwa...
 - Example, What is PWA for analytics?
 - Answer: PWA for analytics is... (definition)

Step 4. Create dedicated URLs

No matter how short the answer is, create a dedicated URL for such medium-volume questions.

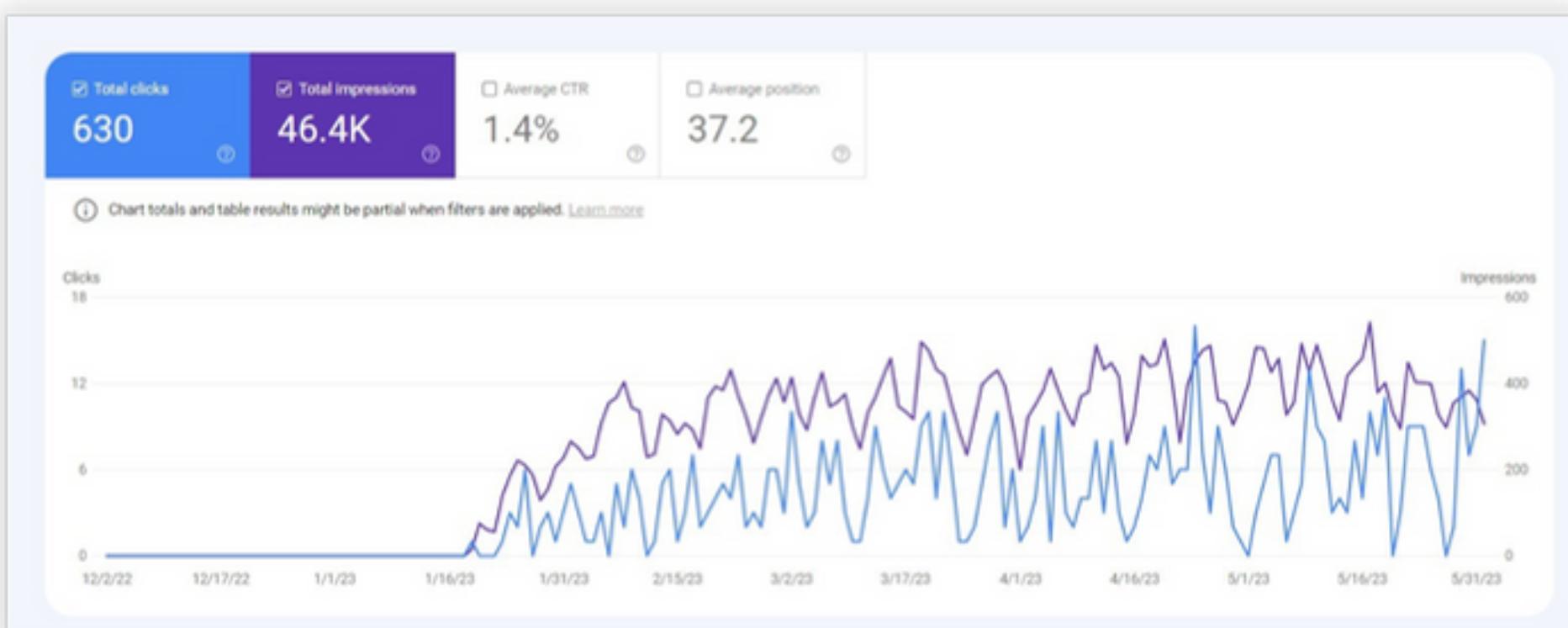


Google values search intent more than the length of the content. If your answer satisfies the intent, you've a high chance of bagging the FS.

Write lots of questions every month.

50 Questions * **50** words/ Month = **2500** words (hardly takes about **3-4** days to execute)

Repeat it for a good 6 months and see a regular stream of traffic flowing.



The above stat is for **38** questions, **50** words on an average.

Summary...

- ◆ Search the seed term on Google
- ◆ Use SEO minion
- ◆ Click on “PAA (5-Levels-2 mins)”
- ◆ Download all the questions
- ◆ Cluster the question with Keywords Insights
- ◆ Check the existing featured snippet
- ◆ Answer in the same format
- ◆ Write non-opinionated answers
- ◆ Dedicate a separate URL if needed



Was that helpful?

Feel free to drop the good, the bad, & the ugly comments.



Repost if you find it useful.

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